Videos will be judged on the following criteria

Creativity

Message clarity and relevance

Motivation and inspiration

Overall impact

Prizes

CSLP will award each
CSLP approved
State Teen Video Challenge Winner
a prize of $250.

Also

The local library or member affiliate
of each state's
Video Challenge Winner
will receive a $100 prize
from CSLP.

For more information
Contact your local library or visit our website
www.cslpreads.org

CSLP
Collaborative Summer Library Program

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states working together to provide high-quality summer reading program materials for children , teens and adults at their public libraries.

Teen Video Challenge 2011

"Go viral" and reach teens all across America! Create a video promoting Summer Reading at the Library and you could win $250!

A little bit of imagination in a short Public Service Announcement could make you the Teen Video Challenge Winner! One winner will be selected from each state and CSLP member affiliate.

Here's how it works:

Eligibility

The "You Are Here" Teen Video Challenge is open only to legal U.S. residents and is governed by the CSLP rules and the rules of your state. Specific information for your state will be on the Entry Form available through your Local library and through the CSLP website, www.cslpreads.org.

Each participant or group may only submit one video per entry. A signed Model Release form for each team member and each person shown in your video must accompany the Entry Form. Late entries will not be accepted. Submission information and timelines will be found on the Entry Form.

Terms and Conditions:

All music (that is not supplied by CSLP or in the public domain) and all artwork (other than public domain) must be created by the entrant.

CSLP (and all CSLP member affiliates) have Permission to use the "You are Here" submitted teen videos including all work created and all intellectual property embodied therein, as per the Model Release Form.

Video Criteria for Acceptance

All videos must:

Be between 30 to 90 seconds long

Use the CSLP 2011 teen slogan "You Are Here" to convey the idea of teens as a part of a diverse country and world where all are unique and important.

Promote the idea of using public libraries to learn about ourselves and the wonderful and diverse world.

Promote the fun of reading.

Your video may include the "You Are Here" audio in English, Spanish and/or Instrumental versions.

Check with your local library and state Entry Form for any requirements specific to your state.

How to Enter

Obtain an Entry Form from your local library or through the CSLP website. www.cslpreads.org

Go to http://cslpreads.org **–**and click the link for "You Are Here" Teen Video Challenge 2011.

Explore the resource link for art and music ideas in the public domain.

Download the optional audio files, "You Are Here"

Create your video

Entitle your video with:
You Are Here– Your State's 2 letter abbreviation-Your First Initial & Last Name (same as on Entry Form)
example: You Are Here-CA-J. Smith

Upload your video to YouTube.com

Fill out and sign your completed Entry & Model Release form(s) and **Mail** them to the address listed on your Entry Form by the deadline.

Late entries will not be considered.