**South Dakota Public Libraries**

**Data Digest 2010**

**bookmarks this**

**programs**

In South Dakota last year, libraries entertained and educated over 253,177 people with library programs. 

The library programs are free of charge! If charged a commercial admission fee of $4 per person...

...attendees would have paid over $1 million dollars.

**books**

South Dakotans will find over 3,031,064 books in the state’s public libraries...

...that’s nearly four books for every resident.

**value**

South Dakota residents checked out over 5.9 million items during 2009.

If residents had personally purchased these books, videos, CDs, etc. the cost would have exceeded $117 million!

**computers**

The national average is 3.73 computers per 5000 population.

In 2008, South Dakota ranked 4th nationally in the number of public use computers per 5,000 population.

In 2009 there were 893 computers for free public use in 108 South Dakota public libraries.

**internet**

South Dakota public libraries are the number one point of online access for people without an Internet connection at home, school or work.

Computers were used more than 912,009 times in 2009.

If the people who used these computers had used them for only one hour at a commercial provider, they would have paid as much as $12 per hour, or $10.94 million across the state.

**kids**

South Dakota public libraries offered 8,964 programs for kids in 2009...

...that’s more than 24 story hours and other events every day.
Nine Years & Counting

Nearly a decade into the 21st century, statistics show that South Dakotans are using their public libraries more and more. In today’s world, people have many options for information and entertainment, yet our public libraries continue to be a popular choice for access to print and online resources.

A quick glance through this data digest will show you that South Dakota’s public libraries are stepping up to the challenge of providing quality access to resources for learning, growing, and thriving in a world of information overload.

Technology is changing the way people use the library: while many still visit in person, others use library resources via their internet-connected home or office computer. South Dakota’s public libraries are embracing that technology as a valuable tool for improving services to their users. For example, the number of public access computers in South Dakota libraries has grown significantly over the past decade, making internet resources available to every community resident.

The statistics on these pages, and the pages that follow, are strong indicators that our public libraries are vital resources for South Dakota’s citizens.

National Comparisons 2008

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Income</td>
<td>35th</td>
<td>$29.94</td>
<td>$38.62</td>
</tr>
<tr>
<td>Operating Expenditures</td>
<td>33</td>
<td>27.83</td>
<td>36.36</td>
</tr>
<tr>
<td>Reference Transactions</td>
<td>23</td>
<td>00.87</td>
<td>01.02</td>
</tr>
<tr>
<td>Print Materials</td>
<td>6</td>
<td>04.48</td>
<td>02.77</td>
</tr>
<tr>
<td>Visits</td>
<td>21</td>
<td>05.61</td>
<td>05.10</td>
</tr>
<tr>
<td>Circulation</td>
<td>9</td>
<td>08.41</td>
<td>7.72</td>
</tr>
</tbody>
</table>

per Capita


Regional Comparisons 2008

<table>
<thead>
<tr>
<th></th>
<th>MINN.</th>
<th>NEBR.</th>
<th>N.DAK.</th>
<th>S.DAK.</th>
<th>WYOM.</th>
<th>NAT'L</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>10.74</td>
<td>10.52</td>
<td>7.22</td>
<td>8.41</td>
<td>9.04</td>
<td>7.72</td>
</tr>
<tr>
<td>Library Visits</td>
<td>5.47</td>
<td>6.92</td>
<td>4.25</td>
<td>5.61</td>
<td>6.81</td>
<td>5.10</td>
</tr>
<tr>
<td>Reference</td>
<td>0.80</td>
<td>0.66</td>
<td>0.73</td>
<td>0.87</td>
<td>1.13</td>
<td>1.02</td>
</tr>
</tbody>
</table>

per Capita

2,702,713

3,319,350
Staying Connected in South Dakota

All South Dakotans have access to a comprehensive collection of in-depth and reliable online resources, provided to local libraries by the South Dakota State Library. Many libraries supplement this core collection with additional specialized resources of interest to their residents.

Using these online resources, South Dakota library users downloaded 1,673,908 full-text articles and graphics during FY2010 (up by more than 55% from FY09). At average commercial rates ($15 per article) this represents a value of more than $25 million.
South Dakota’s Libraries Hitting the Mark

Seven South Dakota public libraries have been recognized, in two distinguished national rankings, for the excellence of their services to their communities.

The LJ Index of Public Library Service 2010, a national rating of public library effectiveness by Library Journal magazine, identifies 258 “star” libraries throughout the country, based on an analysis of library usage data. For 2010, the Centerville Community Library, a joint school/public facility, received a 5-star rating. In addition, the Sully Area Library in Onida received a 4-star rating; and the Hazel L. Meyer Memorial Library in DeSmet received a 3-star rating.

The HAPLR Index, another nationally-recognized library rating system, uses a different formula to rate library effectiveness. HAPLR assigns each library a score based upon a weighted 100 point scale, and the “top ten” libraries, nationwide, in each population category are given special acknowledgement. For 2010, the Beresford Public Library was recognized by HAPLR as a national Top Ten library with an overall rating of 99.2. Four other SD libraries received scores of 90% or better: Hazel L. Meyer Memorial Library, DeSmet (99.0); Cazard Memorial Library, Chamberlain (97.3); Canton Public Library (93.0); and Hot Springs Public Library (90.4).


South Dakota’s Public Libraries

Circulation Trends

<table>
<thead>
<tr>
<th></th>
<th>ADULT</th>
<th>CHILDREN'S</th>
<th>MAG./JRNLS</th>
<th>NON-PRINT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>1,659,383</td>
<td>1,447,852</td>
<td>148,232</td>
<td>962,736</td>
</tr>
<tr>
<td>2009</td>
<td>1,906,248</td>
<td>1,796,405</td>
<td>383,564</td>
<td>1,710,033</td>
</tr>
</tbody>
</table>

Source: South Dakota State Library Public Library Survey

South Dakota’s Public Libraries

Operating Income & Expenditure Trends

- **Operating Income**
  - 2000: $21.82
  - 2009: $20.77

- **Expenditure Trends**
  - 2000: $20.04
  - 2009: $18.99

South Dakota’s Public Libraries

Service Trends

- **Visits**
  - 2000: 4.68
  - 2009: 5.35

- **Print Materials**
  - 2000: 4.33
  - 2009: 4.14

- **Circulation**
  - 2000: 7.36
  - 2009: 8.02
Did You Know...

55% of South Dakota public libraries have a service population of 2,000 or fewer

97% of South Dakota public libraries offer internet access

In 2009, South Dakota public libraries:

• Were open to the public 225,880 hours
• Offered 8,964 programs to children and young adults
• Answered 422,318 reference questions (5% increase)
• Had 410,000 registered borrowers statewide
• Employed 359 people, 42 of whom hold a master’s degree in library science

South Dakota’s Public Libraries

Program Attendance

- 11% Adult Attendance 28,152
- 4.5% Young Adult Attendance 11,194
- 84.5% Children’s Attendance 213,837

Total Attendance: 253,173

South Dakota’s Public Libraries

Public Collections

- Videos/ DVDs: 161,036
- Subscriptions: 5,297
- Serial Back Files: 94,991
- E-books & E-Serials: 55,858
- Electronic Resources: Databases provide an abundance of unique articles and data
- Books: 2,031,064
- Audio: 121,953
- Other Materials: 30,639

Includes microfilm, films, etc.

South Dakota’s Public Libraries

Statistical info
A Day in the Life...

On a typical day, South Dakota public libraries:

- Welcome 10,740 people through their doors
- Circulate 16,099 items
- Conduct 1,157 reference transactions
- Assist 2,499 users of electronic resources

South Dakota’s Public Libraries
Trends 2008-2009

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Library Visits</td>
<td>3,772,204</td>
<td>3,919,773</td>
</tr>
<tr>
<td>Total Circulation</td>
<td>5,674,081</td>
<td>5,876,300</td>
</tr>
<tr>
<td>Total Print Collections</td>
<td>2,970,538</td>
<td>3,031,064</td>
</tr>
<tr>
<td>Total Program Attendance</td>
<td>252,804</td>
<td>253,173</td>
</tr>
<tr>
<td>Per Capita</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Library Visits</td>
<td>5.40</td>
<td>5.35</td>
</tr>
<tr>
<td>Total Print Collections</td>
<td>4.25</td>
<td>4.14</td>
</tr>
<tr>
<td>Circulation</td>
<td>8.12</td>
<td>8.02</td>
</tr>
<tr>
<td>Operating Income</td>
<td>$29.94</td>
<td>$30.77</td>
</tr>
<tr>
<td>Operating Expenditures</td>
<td>$27.83</td>
<td>$28.29</td>
</tr>
</tbody>
</table>

2008 and 2009 SD Public Library Survey used.
The information contained in this digest reflects the activity of 112 main libraries, 36 branch libraries, and 8 bookmobiles providing public library service in South Dakota.

State data comprises information collected and submitted via the South Dakota 2009 Public Library Survey for public libraries’ fiscal years completed December 31, 2009.

Cover photo: Hot Springs Public Library, © 2010 OwnYourPortraits.com