Public Libraries of South Dakota

SD Public libraries:

- 78% are the sole provider of free access to the Internet in their communities
- Average 8.1 computers/Internet workstations available to the public
- 58% have wireless availability offered to the public
- 46.1% offer library social networking to the public
- 70.5% offer IT training to patrons
- 86.5% provide access to job databases and other job opportunity resources
- 47.3% offer e-books for check-out/circulation
- 77.6% offer audio content for check-out/circulation
- 70.4% report “adequate connection speed” for Internet access
- 100% have access to statewide accessible subject databases
- 63% (71 libraries) have Braille and Talking Book depository collections.*

Statistics taken from The Public Library Funding and Technology Access Survey, 2011 www.plinternetsurvey.org

* Statistic from SDSL Access Services Dept.
Statistics from the first decade of the 21st century reveal that South Dakotans are increasingly using their public libraries. In today’s world, even in a rural state, people have many options for information and entertainment. Yet our public libraries continue to be a popular choice for access to print and online resources.

South Dakota’s public libraries are stepping up to the challenge of providing quality access to resources for learning, growing and thriving in a world of information.

Technology is changing the way people use the library. While many still visit in person, others use library resources via their internet-connected home, office computer, or mobile device. South Dakota’s public libraries are embracing that technology as a valuable tool for improving services to their users. The number of public access computers in libraries has grown significantly over the past decade, making internet resources available to every community resident.

In 2010 local public libraries first had an opportunity to subscribe to an audio and e-book subscription service called “South Dakota Titles To Go.” In less than a year more than 40 rural communities signed on and now have access to these services, expanding their local options for current reading materials by thousands of books.

The statistics in this document are strong indicators that our public libraries are vital resources for South Dakota’s citizens, and anchor institutions in the communities in which they serve.

### National Comparisons 2009

<table>
<thead>
<tr>
<th></th>
<th>SD AVG</th>
<th>NAT’L AVG</th>
<th>SD RANKING</th>
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</thead>
<tbody>
<tr>
<td>Operating Income</td>
<td>$31.75</td>
<td>$39.02</td>
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<td>Operating Expenditures</td>
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<td>Reference Transactions</td>
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<tr>
<td>Print Materials</td>
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<tr>
<td>Visits</td>
<td>5.43</td>
<td>5.35</td>
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</tr>
<tr>
<td>Circulation</td>
<td>8.36</td>
<td>8.12</td>
<td>24</td>
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</table>

### Regional Comparisons 2009

![Graph showing regional comparisons](image)

All South Dakotans have access to a comprehensive collection of in-depth and reliable online resources provided to local libraries by the South Dakota State Library. Many libraries supplement this core collection with additional specialized resources of interest to their residents.

Using these 41 online resources, South Dakota library users discovered 1,964,263 full-text articles and graphics during FY2011. At average commercial rates ($15 per article), this represents a value of nearly $30 million.

Public libraries are the number one point of online access for people without internet connections at home, school, or work.

**Library computers were used 950,000 times in 2010. This saved SD citizens nearly $11.4 million.*

The Project Compass workshops included best practices for building programs and services for job seekers and local business development, building partnerships with local workforce agencies, and providing financial and technology training. Participants learned from successful programs what made them work and what challenges they faced. The workshop built foundational skills and best practices for designing programs and services to respond to patron workforce recovery needs.

Public libraries play a critical role in moving local communities from recovery to growth, from surviving to thriving. No matter where your library is on the spectrum of providing services to job seekers, the Project Compass workshops can help you improve your approaches for growing along economically stable communities.

**SDLA Conference, Spearfish, 2011

SDLA Conference, Spearfish, 2011


**Siouxland Libraries, Main Library, Sioux Falls

**Building connections with Project Compass

**SDLA Conference, Spearfish, 2011**
It Begins with a Book

Books are where we first discover our dreams, and with imagination and perseverance, we can achieve almost anything! During South Dakota Library Week 2011 (April 11-15, 2011), First Lady Linda Daugaard announced her It Begins with a Book campaign to promote libraries and literacy across South Dakota. A former teacher and librarian herself, Mrs. Daugaard has always supported the important role that libraries play in building literacy for all.

To celebrate South Dakota Library Week 2011, the First Lady, in partnership with the South Dakota State Library, distributed posters and bookmarks bearing the slogan: It Begins with a Book to local and school libraries across the state.

Mrs. Daugaard also visited libraries across the state during South Dakota Library Week to share with children the joy of reading and the importance of books and libraries.

Little Libraries on the Prairie

Above, the former Draper Library, Est. 1915.* To the right, the former Public Library of Roscoe.

*Photo by Bill Boxman, 2011.

Yesterday and Today...

Above, Milbank’s former Carnegie Library, now the Grant County Historical Museum.

To the right, the current Grant County Public Library.
Did You Know...

56% of South Dakota public libraries have a service population of 2,000 or fewer

97% of South Dakota public libraries offer internet access

In 2010, South Dakota public libraries:

- Were open to the public 225,744 hours (Average 40 hours/week/library)
- Offered 10,409 programs to children, teens, and adults, an 11% increase from 2009
- Answered 464,184 reference questions, a 10% increase from 2009
- Had 392,065 registered borrowers
- Employed 356 people, 40 of whom hold a master’s degree in library science

South Dakota’s Public Libraries

Public Collections

- BOOKS: 3,033,133
- ELECTRONIC RESOURCES (downloaded articles): 1,964,263
- VIDEOS/ DVDS: 179,637
- AUDIO: 130,178
- E-BOOKS/ E-SERIALS: 57,075
- SUBSCRIPTIONS: 5,197

South Dakota’s Public Libraries

Program Attendance

South Dakota public libraries offered 8,662 programs for kids in 2010...

...that’s 29 story hours and other events every day!
On a typical day, South Dakota public libraries:
- Welcome 10,915 people through their doors
- Circulate 16,145 items
- Conduct 1,272 reference transactions
- Assist 2,600 users of online resources
- Offer 29 library programs

South Dakota’s Public Libraries
Operating Expenditures

- 70% Staff
- 13% Books
- 8% E-Resources
- 17% Other Costs
- 20% Other

South Dakota’s Public Libraries
Population Served

- Under 1,000: 41 Libraries
- 1,001-2,000: 22 Libraries
- 2,001-5,000: 21 Libraries
- 5,001-10,000: 11 Libraries
- 10,001-15,000: 6 Libraries
- 15,001-30,000: 8 Libraries
- Over 30,000: 3 Libraries

South Dakota’s Public Libraries
2000-2010 Cost Comparisons

- Per Capita:
  - Expenditures: $26.11
  - Operating Income: $27.69
  - Operating Income per Capita: $21.82
South Dakota’s Public Libraries
Service Trends

South Dakota’s Public Libraries
Circulation Trends

South Dakota’s Public Libraries
Trends 2008-2010

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<tr>
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<th>2008</th>
<th>2009</th>
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<tr>
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<td>Total Circulation</td>
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<td>Total Print Collections</td>
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<td>Total Program Attendance</td>
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<td>Total Library Visits</td>
<td>5.40</td>
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<td>Operating Expenditures</td>
<td>$27.83</td>
<td>$28.29</td>
<td>$26.11</td>
</tr>
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</table>

Data taken from 2008, 2009 and 2010 Public Library Surveys

Wakonda Public Library

South Dakota residents checked out almost 5.9 million items during 2010.

If each item had been individually purchased, they would have cost citizens over $117 million.
The information contained in this digest reflects the activity of 112 main libraries (109 reporting), 36 branch libraries, and 8 bookmobiles providing public library service in South Dakota.


Cover Photo: Huron Public Library