



SOUTH DAKOTA PUBLIC LIBRARIES

DATA DIGEST

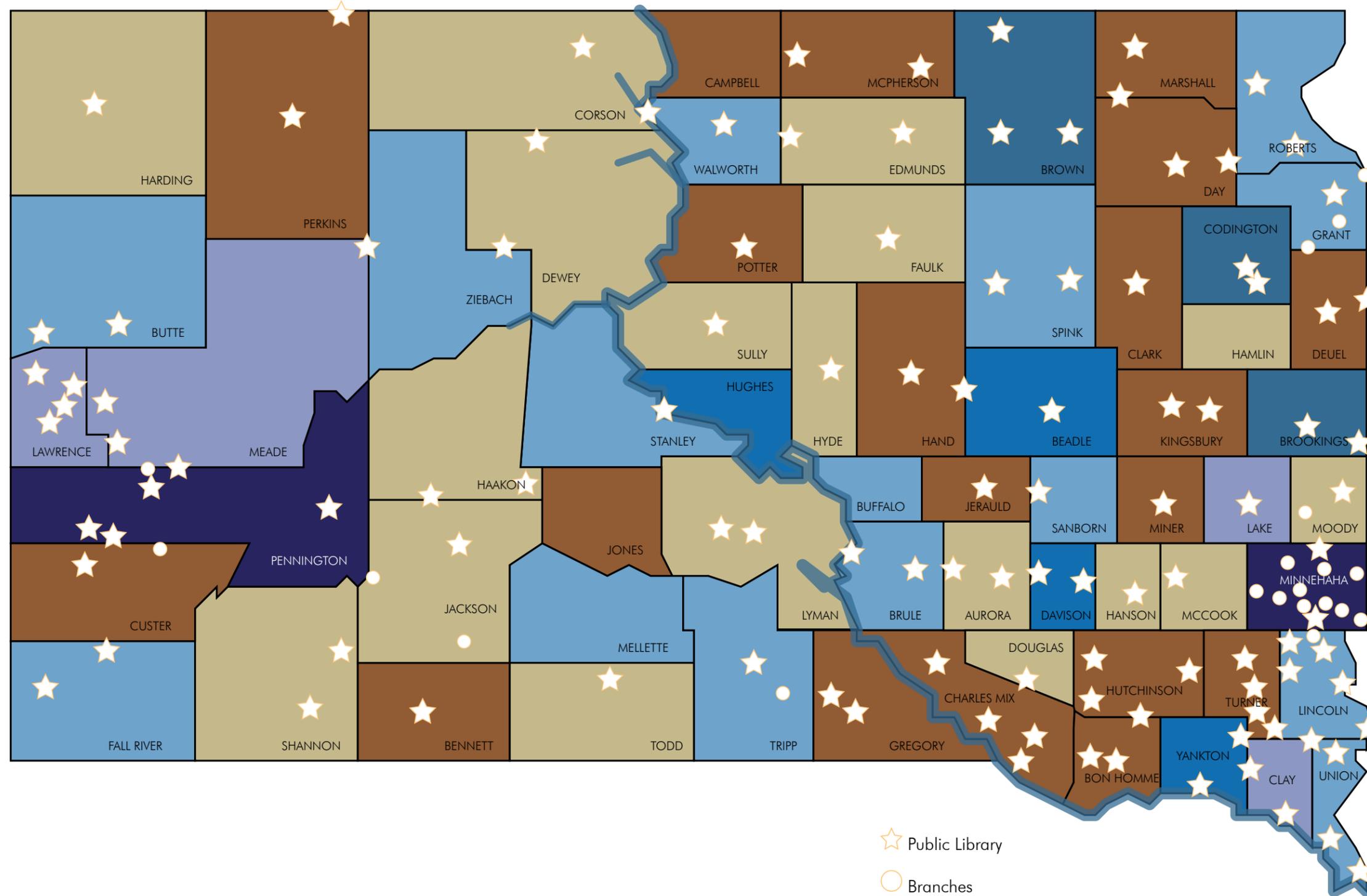
2011



south dakota
STATE LIBRARY
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Public Libraries of South Dakota

SD Public libraries:



- 78% are the sole provider of free access to the Internet in their communities
- Average 8.1 computers/Internet workstations available to the public
- 58% have wireless availability offered to the public
- 46.1% offer library social networking to the public
- 70.5% offer IT training to patrons
- 86.5% provide access to job databases and other job opportunity resources
- 47.3% offer e-books for check-out/circulation
- 77.6% offer audio content for check-out/circulation
- 70.4% report "adequate connection speed" for Internet access
- 100% have access to statewide accessible subject databases
- 63% (71 libraries) have Braille and Talking Book depository collections.*

Statistics taken from The Public Library Funding and Technology Access Survey, 2011 www.plinternetsurvey.org

* Statistic from SDSL Access Services Dept.

a decade of growth & value...

Statistics from the first decade of the 21st century reveal that South Dakotans are increasingly using their public libraries. In today's world, even in a rural state, people have many options for information and entertainment. Yet our public libraries continue to be a popular choice for access to print and online resources.

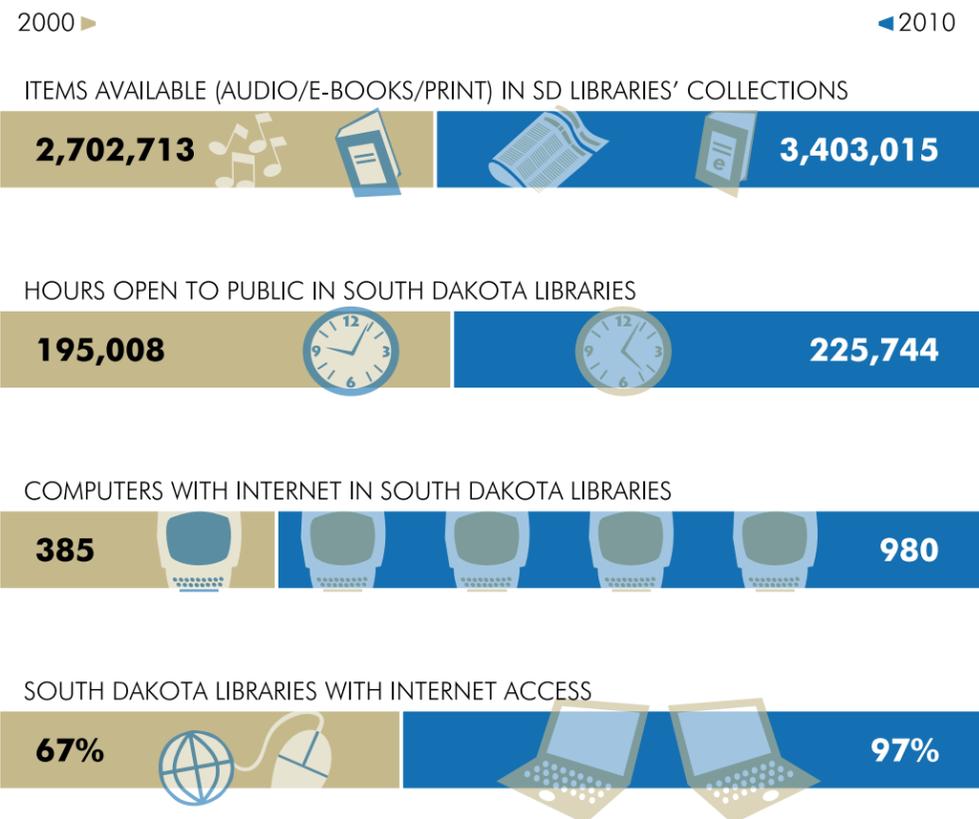
South Dakota's public libraries are stepping up to the challenge of providing quality access to resources for learning, growing and thriving in a world of information.

Technology is changing the way people use the library. While many still visit in person, others use library resources via their internet-connected home, office computer, or mobile device. South Dakota's public libraries are embracing that technology as a valuable

tool for improving services to their users. The number of public access computers in libraries has grown significantly over the past decade, making internet resources available to every community resident.

In 2010 local public libraries first had an opportunity to subscribe to an audio and e-book subscription service called "South Dakota Titles To Go." In less than a year more than 40 rural communities signed on and now have access to these services, expanding their local options for current reading materials by thousands of books.

The statistics in this document are strong indicators that our public libraries are vital resources for South Dakota's citizens, and anchor institutions in the communities in which they serve.

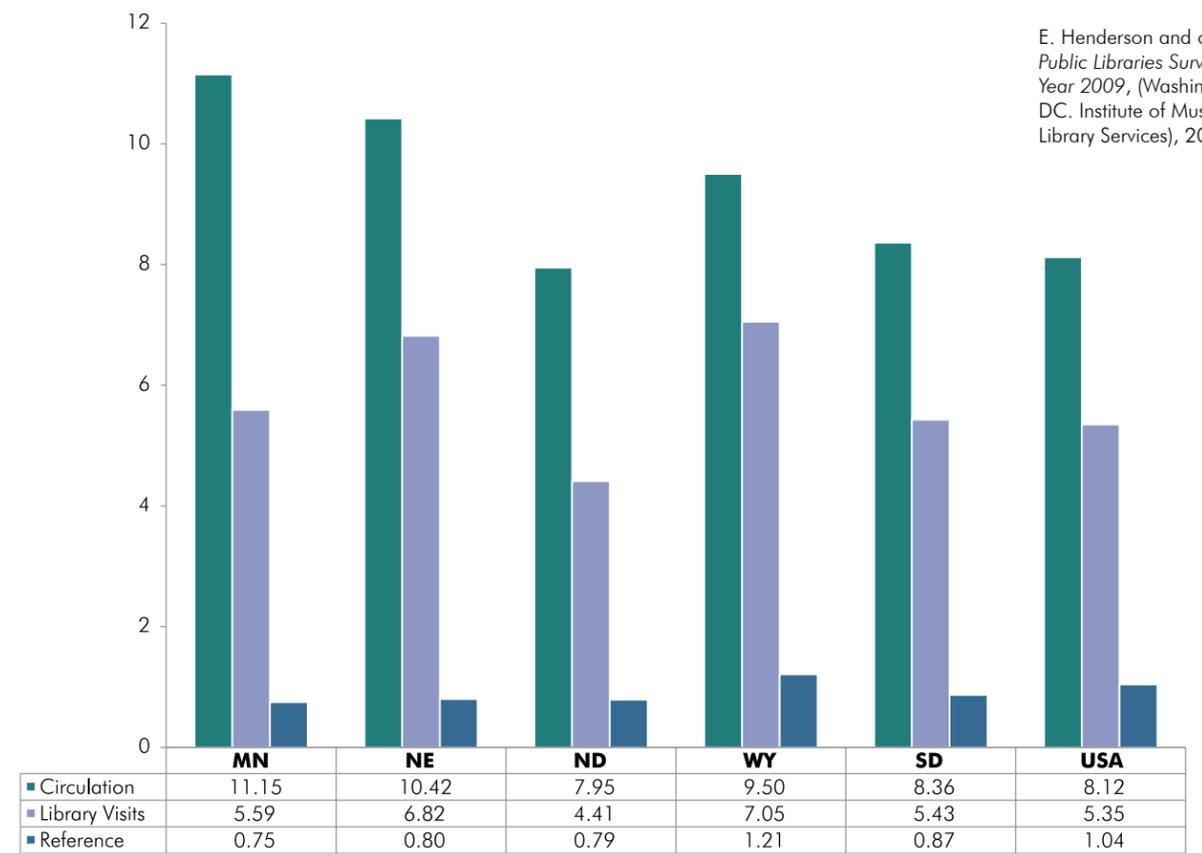


South Dakota's Public Libraries National Comparisons 2009

	SD AVG	NAT'L AVG	SD RANKING
Operating Income	\$31.75	\$39.02	36
Operating Expenditures	30.04	36.84	35
Reference Transactions	0.87	1.04	25
Print Materials	4.22	2.75	11
Visits	5.43	5.35	29
Circulation	8.36	8.12	24

per Capita

South Dakota's Public Libraries Regional Comparisons 2009



per Capita

connected

Staying Connected in South Dakota

All South Dakotans have access to a comprehensive collection of in-depth and reliable online resources, provided to local libraries by the South Dakota State Library. Many libraries supplement this core collection with additional specialized resources of interest to their residents.

Using these 41 online resources, South Dakota library users discovered 1,964,263 full-text articles and graphics during FY2011. At average commercial rates (\$15 per article) this represents a value of nearly \$30 million.

Public libraries are the number one point of online access for people without internet connections at home, school, or work.

Quotable Facts about America's Libraries, ALA Office for Research & Statistics, ALA Public Information Office. All facts compiled in 2009.



Building connections with Project Compass

The Project Compass workshops include best practices for building programs and services for job seekers and local business development, building partnerships with local workforce agencies, and providing financial literacy and technology training. Participants learned from successful programs – what made them work and what challenges they faced. The workshop built foundational skills and best practices for designing programs



and services to respond to patron workforce recovery needs.

Public libraries play a critical role in moving local communities from recovery to growth, from surviving to thriving. No matter where your library is on the spectrum of providing services to job seekers and the unemployed, the Project Compass resources offer practical approaches for growing strong, economically stable communities.

Library computers were used 950,000 times in 2010.

This saved SD citizens nearly \$11.4 million.*

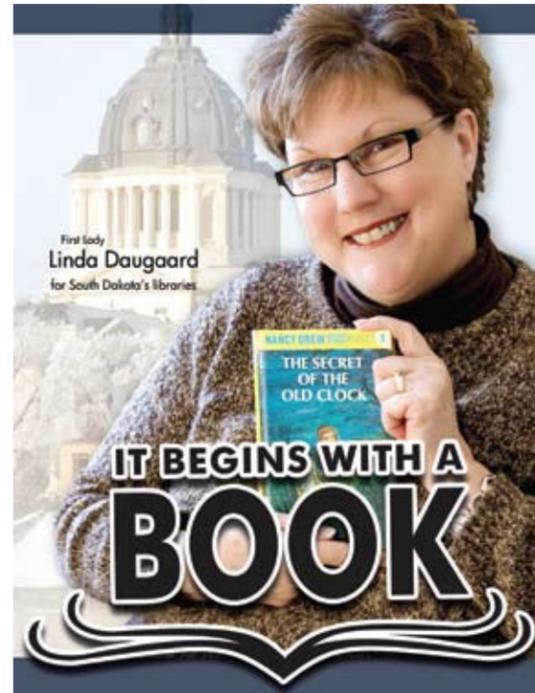
*Commercial rates at \$12.00 per hour

It Begins with a Book

Books are where we first discover our dreams, and with imagination and perseverance, we can achieve almost anything! During South Dakota Library Week 2011 (April 11-15, 2011), First Lady Linda Dugaard announced her **It Begins with a Book** campaign to promote libraries and literacy across South Dakota. A former teacher and librarian herself, Mrs. Dugaard has always supported the important role that libraries play in building literacy for all.

To celebrate South Dakota Library Week 2011, the First Lady, in partnership with the South Dakota State Library, distributed posters and bookmarks bearing the slogan: **It Begins with a Book** to local and school libraries across the state.

Mrs. Dugaard also visited libraries across the state during South Dakota Library Week to share with children the joy of reading and the importance of books and libraries.



Little Libraries on the Prairie

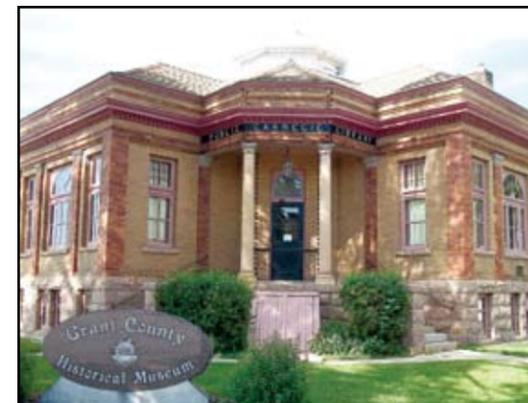


Above, the former Draper Library, Est. 1915.* To the right, the former Public Library of Roscoe.

*Photo by Bill Bossman, 2011.



Yesterday and Today...



Above, Milbank's former Carnegie Library, now the Grant County Historical Museum.

To the right, the current Grant County Public Library.



Buchanan Elementary, Pierre

Did You Know...

56% of South Dakota public libraries have a service population of 2,000 or fewer

97% of South Dakota public libraries offer internet access

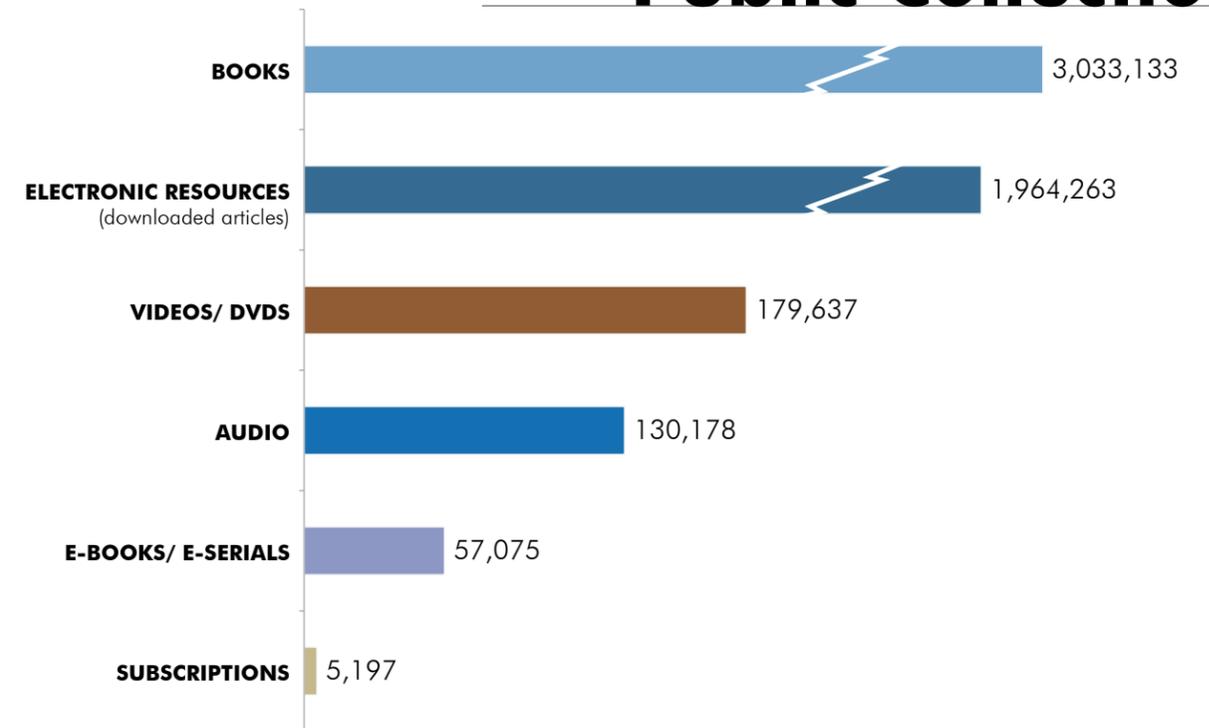
In 2010, South Dakota public libraries:

- Were open to the public 225,744 hours (Average 40 hours/week/library)
- Offered 10,409 programs to children, teens, and adults, an 11% increase from 2009
- Answered 464,184 reference questions, a 10% increase from 2009
- Had 392,065 registered borrowers
- Employed 356 people, 40 of whom hold a master's degree in library science



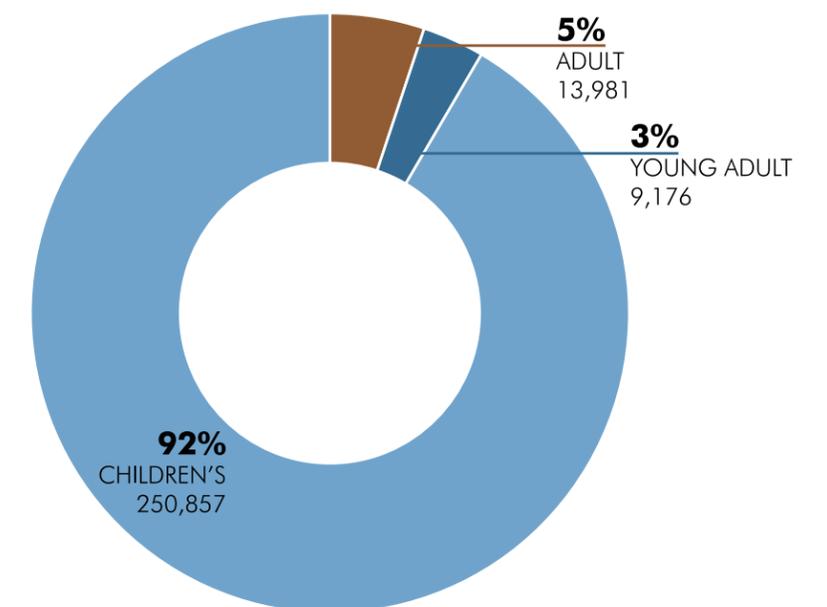
Hot Springs Public Library

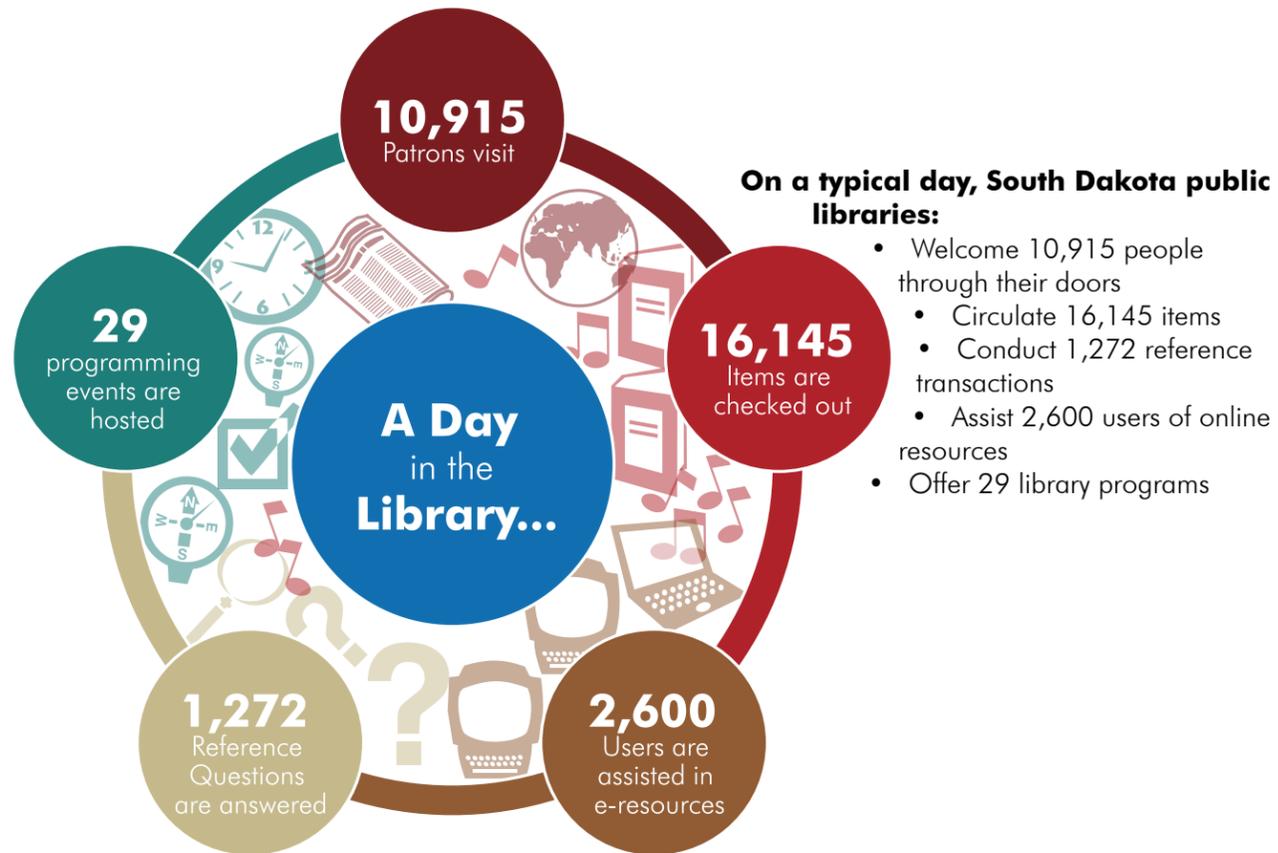
South Dakota's Public Libraries Public Collections



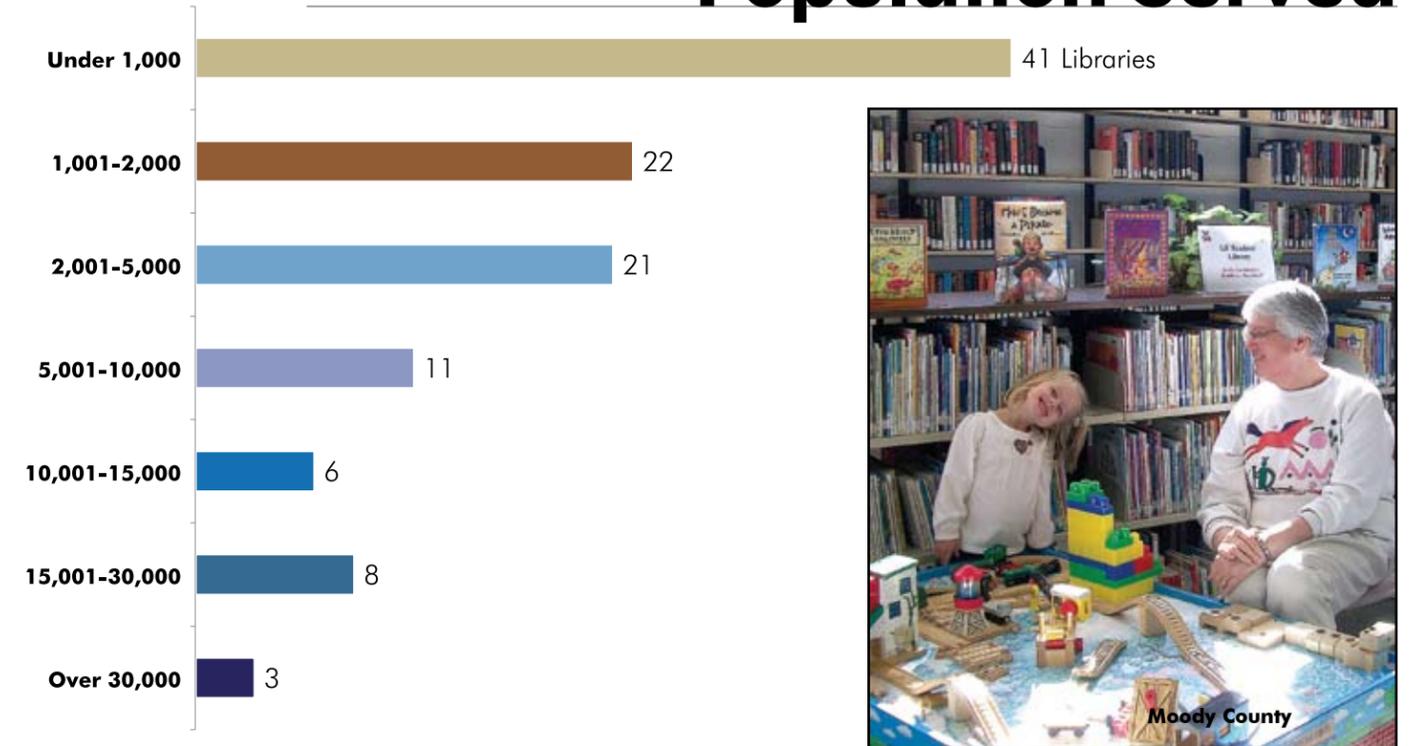
South Dakota's Public Libraries Program Attendance

**South Dakota public libraries offered 8,662 programs for kids in 2010...
...that's 29 story hours and other events every day!**

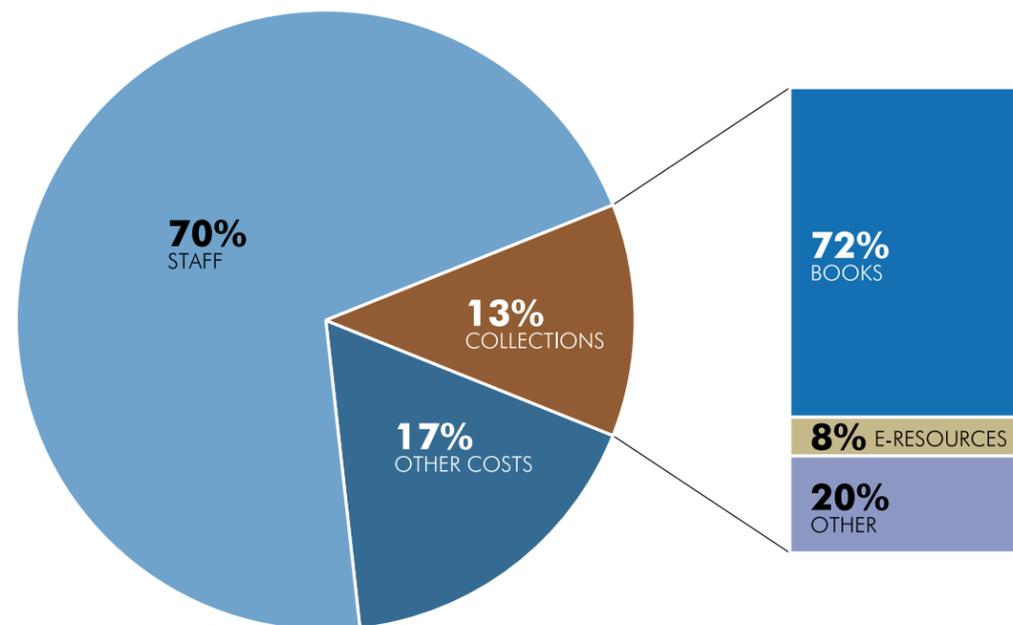




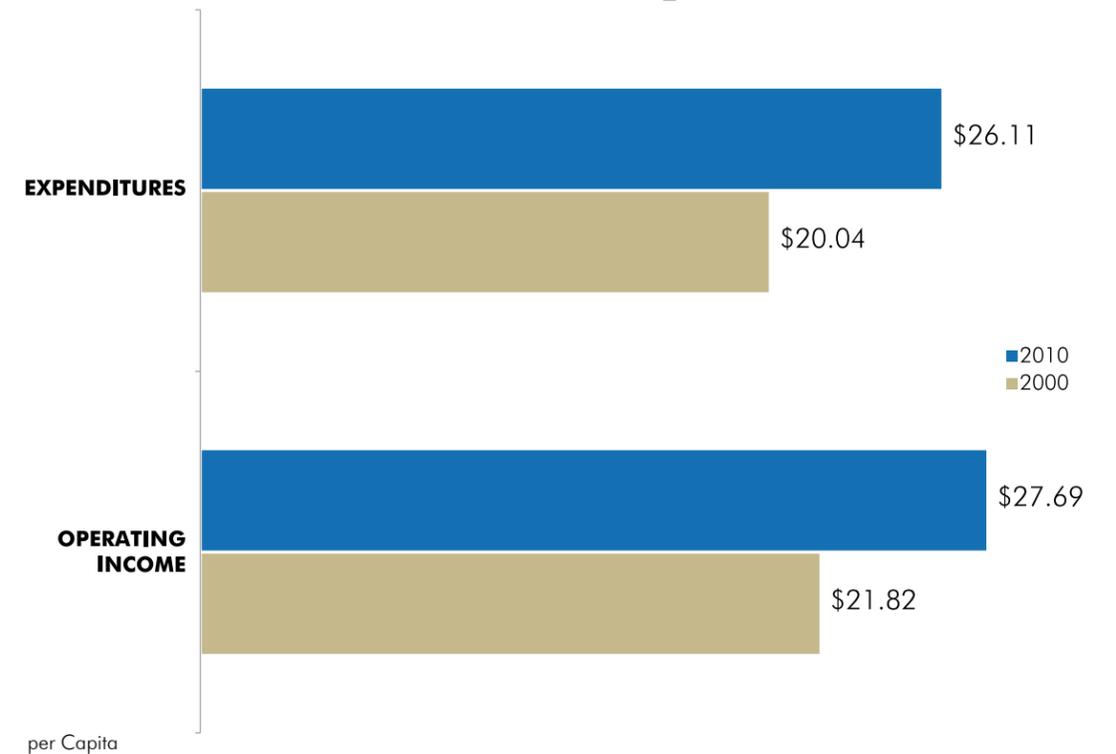
South Dakota's Public Libraries Population Served



South Dakota's Public Libraries Operating Expenditures

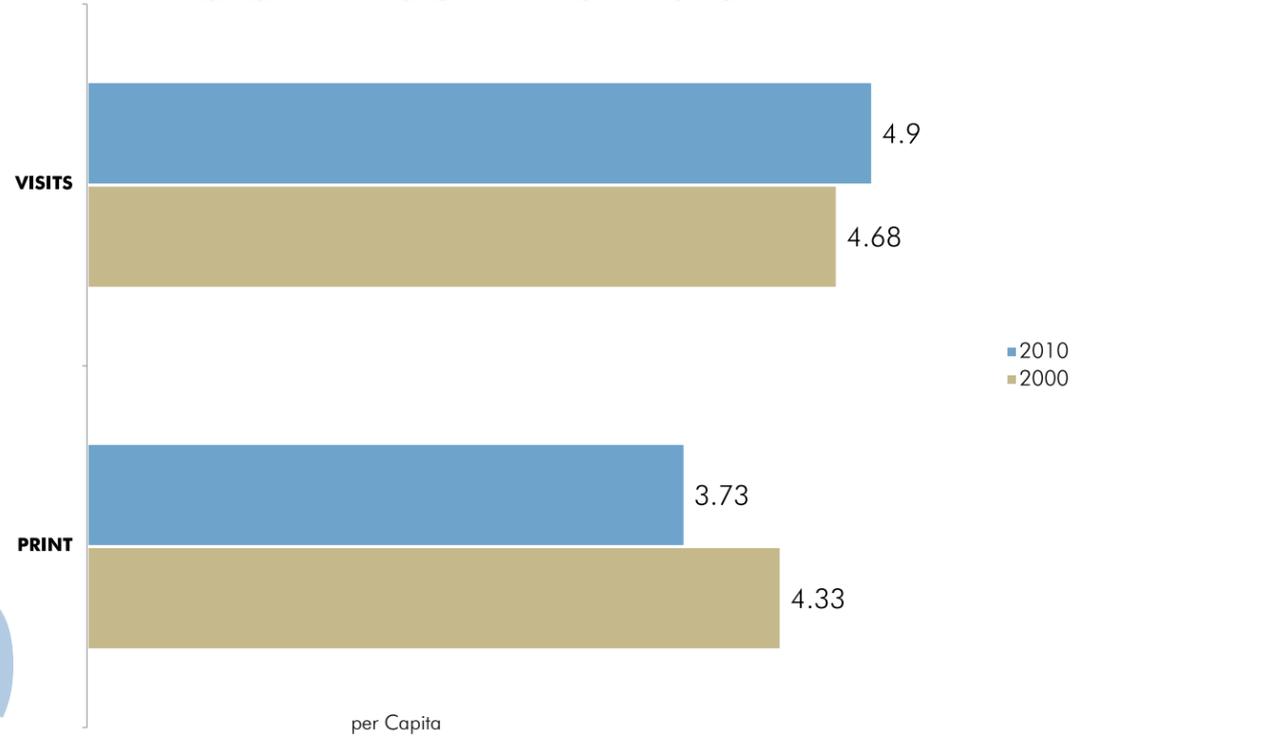


South Dakota's Public Libraries 2000-2010 Cost Comparisons



day in the life

South Dakota's Public Libraries Service Trends

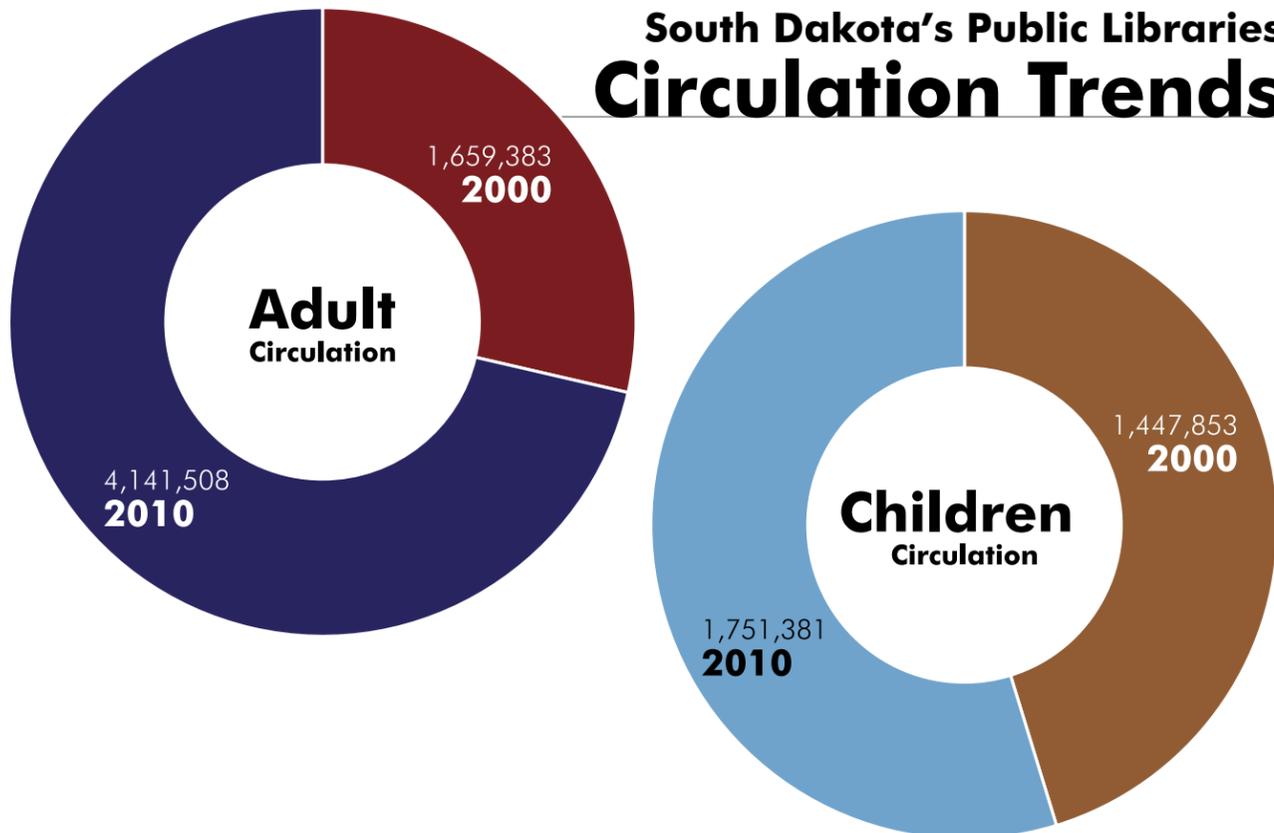


South Dakota's Public Libraries Trends 2008-2010

	2008	2009	2010
Total Library Visits	3,772,204	3,919,773	3,984,088
Total Circulation	5,674,081	5,876,300	5,892,889
Total Print Collections	2,970,538	3,031,064	3,038,336
Total Program Attendance	252,804	253,173	274,014
Per Capita	2008	2009	2010
Total Library Visits	5.40	5.35	4.90
Total Print Collections	4.25	4.14	3.73
Circulation	8.12	8.02	7.24
Operating Income	\$29.94	\$30.77	\$27.69
Operating Expenditures	\$27.83	\$28.29	\$26.11

Data taken from 2008, 2009 and 2010 Public Library Surveys

South Dakota's Public Libraries Circulation Trends



South Dakota residents checked out almost 5.9 million items during 2010.

If each item had been individually purchased, they would have cost citizens over \$117 million.



trending



The information contained in this digest reflects the activity of 112 main libraries (109 reporting), 36 branch libraries, and 8 bookmobiles providing public library service in South Dakota.

State data comprises information collected and submitted via the South Dakota 2010 Public Library Annual Report for public libraries' fiscal years completed December 31, 2010.

Cover Photo: Huron Public Library



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