The 2014 Digital Inclusion Survey reports, “In an age in which books continue to exist alongside digital devices, libraries excel at blending the old with the new. When it comes to education and learning, summer reading programs for children lead all categories, with 95% of libraries offering programs.” South Dakota had almost 90% participation in the summer of 2016. “More than one-third of all libraries support GED preparations, basic literacy development, STEAM (science, technology, engineering, art and math) events, and afterschool programs.” This national report confidently asserts that in the coming decades, “communities can expect their local public library to continue building on their adaptive strengths: blending the physical and the digital, … and enabling people to harness technology for Education, Employment, Entrepreneurship, individual Empowerment and community Engagement—also known as the ‘E’s of Libraries’.” (http://www.ala.org/advocacy/pp/e)

Welcome to our 2016 Public Libraries Data Digest! Now in its ninth year, our goal is to highlight some of the strengths and challenges within our South Dakota public libraries. We are 112 strong. The Data Digest reflects the aggregated statistics from data which we collect annually from our 112 reporting public libraries including their branches. Individual public library data is forwarded to the IMLS, Institute of Museum and Library Services in Washington D.C. National statistics can be located at the following site: http://bit.ly/imls-pls.

Individuals may obtain a more detailed report of your local public library’s annual statistics by contacting the State Library or requesting a digital or print copy from your local library. Our hope is that local library boards will use this South Dakota snapshot of library services as a means to communicate to their governing bodies and to the communities they serve. Use the Data Digest to compare with other local service assessments while creating new goals and building toward a stronger, more deeply informed and engaged citizenry. We welcome your questions and comments. And do ‘check us out’ on our website: http://library.sd.gov.

Daria Bossman, State Librarian, Director of the Office of State Library, Department of Education

## welcome 10,127 visitors
## answer 1,036 questions
## circulate 15,810 items
## support 1,403 wifi users

**EVERY DAY SD PUBLIC LIBRARIES**

host 758 attendees at 38 programs

provide 1,515 hours on library computers

88% of South Dakotans are served by a public library.

48% of South Dakotans have a library card.

112 Central libraries
31 Branch libraries
4 Bookmobiles

South Dakota State Library
Nearly 600 people work in South Dakota’s public libraries.

More than 1,000 people volunteered their time to SD public libraries. Volunteers served on the library board and advisory boards, hosted fundraising events, helped with library programs and day-to-day operations.

SOUTH DAKOTA RANKS

- 38% non MLS librarians
- 8% ALA-MLS librarians
- 4% staff paid by other sources

#28 paid FTE staff per capita

#45 number of FTE ALA-MLS librarians

50% other library staff

National/Regional Comparisons

<table>
<thead>
<tr>
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<th>SD</th>
<th>MN</th>
<th>NE</th>
<th>ND</th>
<th>WY</th>
<th>USA</th>
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</thead>
<tbody>
<tr>
<td>Registered Users</td>
<td>.5</td>
<td>.8</td>
<td>.7</td>
<td>.4</td>
<td>.7</td>
<td>.6</td>
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<tr>
<td>Library Visits</td>
<td>5.1</td>
<td>4.5</td>
<td>5.4</td>
<td>3.4</td>
<td>6.3</td>
<td>4.6</td>
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IMLS Public Libraries Survey FY 2014

All of the life-changingly awesome words and pictures and ideas inside your library are useless without just one word outside your library: Open.

-Mo Willems
http://libraryquotes.org

Per capita stats FY 2015*

- 7.6 items are checked out
- 7.3 computers per 5k pop.
- 6.1 items in collection
- 4.9 library visits

*Per capita population is based on unduplicated population of legal service areas.
In 2015 South Dakota communities spent an average of $33 per resident on their public libraries.

An average of $4.37 was spent per resident on new materials purchases.

- Minnesota Governor Jesse Ventura

SD public libraries operating expenditures

67% staff
20% other
13% collections

Distribution of materials expenditures

SD library collections

60% books & print subscriptions
34% digital content/video
6% audio CDs, DVDs, etc.

Distribution of operating expenditures

Learning is the most basic currency of the knowledge economy.

- President Barack Obama

National/Regional Comparisons

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</thead>
<tbody>
<tr>
<td>Per capita</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Operating Revenue</td>
<td>$33.20</td>
<td>$38.98</td>
<td>$36.18</td>
<td>$28.17</td>
<td>$55.10</td>
<td>$39.34</td>
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<tr>
<td>Total Operating Expenditures</td>
<td>$31.96</td>
<td>$38.14</td>
<td>$33.96</td>
<td>$26.66</td>
<td>$54.31</td>
<td>$36.96</td>
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<tr>
<td>Collection Expenditures</td>
<td>$4.26</td>
<td>$4.43</td>
<td>$4.88</td>
<td>$3.81</td>
<td>$4.63</td>
<td>$4.16</td>
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</table>

WHAT'S AT THE LIBRARY

SD library collections

60% books & print subscriptions
34% digital content/video
6% audio CDs, DVDs, etc.

Distribution of operating expenditures

- Howard Public Library

IMLS Public Libraries Survey FY 2014
South Dakotans checked out nearly 6 million items from public libraries.

Children’s books make up 35% of total circulation.

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<th>National/Regional Comparisons</th>
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<th>MN</th>
<th>NE</th>
<th>ND</th>
<th>WY</th>
<th>USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per capita</td>
<td>7.6</td>
<td>10.0</td>
<td>8.5</td>
<td>6.1</td>
<td>8.4</td>
<td>7.5</td>
</tr>
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</table>

Through SD public libraries all residents have access to a large collection of online newspapers & magazines, research ebooks & databases, genealogy tools, and other learning resources supported by the State Library through IMLS federal funds.

**INTERNET ACCESS**

- **88%** provide WiFi
- **87%** offer internet training*

Nearly **ALL** SD public libraries provide internet access and public computers.

Visitors used public library computers **half-million hours** in 2015

Visitors used public library WiFi **half-million times** in 2015

South Dakota ranks #9 in public access computers per capita.

South Dakota public libraries build communities by providing access to vital digital resources. *

*2014 Digital Inclusion Survey

http://digitalinclusion.umd.edu
Library programs had an average of 20 attendees.

13,732 people were helped through one-to-one services such as test proctoring, homebound delivery, and homework help sessions.

Anyone who thinks this world is without magic hasn’t been to a library.

-Amy Dominy
http://libraryquotes.org

SD Library program attendees
84% children
10% adults
6% young adults

We need libraries to flourish so kids and adults have a safe haven to escape the world and explore the world all at the same time.

-Michael J. Bowler
http://libraryquotes.org

YEAR-ROUND READING
We need libraries to flourish so kids and adults have a safe haven to escape the world and explore the world all at the same time.

- Michael J. Bowler
http://libraryquotes.org

92% libraries hosted summer reading programs
46% libraries hosted book clubs for adults & teens

Percentage of programs by age group

National/Regional Comparisons
Per capita
Total Program Attendance/1k pop.
SD 361
MN 258
NE 469
ND 279
WY 643
USA 332

IMLS Public Libraries Survey FY 2014
600 SD residents volunteer their time as public library trustees

If you’re going to run the ship, you have to know how the ship runs.
Mikal Lewis, Hill City SDLA Trustee of the Year

Being a library trustee is more than attending meetings!
Library trustees have an important role in guiding the mission and policies of public libraries. They are local citizens who are involved in the community and know the library’s offerings, services and staff. Trustees are enthusiastic advocates who network with community organizations and leaders.

The State Library provides a wealth of information and resources through its South Dakota Library Trustee Wiki at sdstatelibrary.wikispaces.com. Other educational opportunities can be found on the State Library website, in the Cornerstone newsletters and through public libraries listserv messages.

If you’re going to run the ship, you have to know how the ship runs.
Mikal Lewis, Hill City SDLA Trustee of the Year

Newly accredited libraries were honored in front of lawmakers, library colleagues and community members at the Capitol Rotunda during the South Dakota Library Association Library Legislative Day. Accredited libraries demonstrate that they meet important benchmarks for providing high quality library services to their communities. Libraries are evaluated in the following areas as outlined in South Dakota Public Library Standards: governance, administration, access, collections and resources, funding, staffing, technology and public relations.

28% SD public libraries are accredited
8 libraries earned 2016 accreditation

Upper left: Newell Public Library staff and trustees hosted State Library presentation, “Find the Money; Get the Grant”

Newly accredited libraries were honored in front of lawmakers, library colleagues and community members at the Capitol Rotunda during the South Dakota Library Association Library Legislative Day.

From top to bottom: Watertown Regional Library, Hill City Library, Potter County Library, Scotland Community Library
26 librarians attended Library Institute 2016

Students from across the state attended classes in collection development, weeding, reference services, and more at Dakota State University in Madison this summer. Public Library Institute, coordinated by the State Library, is a four-year continuing education program for public librarians, support staff, and trustees of public libraries.

Institute is a voluntary program for public librarians who do not hold a degree in library studies. Students stay on campus for a week in the summer. Those who attend all four years will study the areas of administration, governance, collection development, reference, young adult and children’s services.

When I attended Library Institute I started the week with colleagues and at the end of the week I left with lifelong friends.

-Former Student

Voluntary certification recognizes library directors and staff for upgrading their knowledge and skills through continuing education. Certificates for applicants were awarded at the SDLA conference in Watertown. An educated library staff provides better library services to the community.

Never stop learning because life never stops teaching.

-Unknown

More about public library statistics

Librarians, trustees and community leaders can use the data collected from the Public Libraries Survey to make informed decisions and to show the value that libraries add to their communities. Data for individual South Dakota public libraries can be accessed on the State Library’s statistics webpage at library.sd.gov.

For advice and assistance in using SD library statistics to support your library, contact the South Dakota State Library.
Public libraries are the heart and soul of any community.

-Mary McNear

Thank you for supporting your local public library!

The information contained in this digest reflects the activity of 112 main libraries, 31 branch libraries, and 4 bookmobiles providing service in South Dakota.

State data comprises information collected and submitted via the 2016 Public Libraries Survey for public libraries’ fiscal year completed December 31, 2015.