11 Reasons TO SUPPORT YOUR LIBRARY

Libraries help people of all ages and backgrounds lead better, more satisfying lives.

1. Libraries are places of opportunity
   Every Day South Dakota Public Libraries

2. Libraries promote learning & literacy for all ages
   People see libraries as a safe place, a source of educational opportunity and trusted information, as well as a place to ignite creativity in young people.
   — Libraries 2016, Pew Research Center

3. Libraries have librarians
   The ultimate search engines, librarians help everyone find just the right book and quickly guide you to the information you need—on the Library or on the web.
   Librarians answered more than 300,000 reference questions.

4. Libraries deliver internet & public computer access
   From preschool story times, summer reading programs, teen programs, and adult classes, etc.
   Library programs have increased more than 35% over the last 5 years.
   Over 320,000 South Dakotans used their Library for homework help, test proctoring, reference, technology assistance and more.

5. Libraries are a great value!
   SD communities spent an average of $34 per resident on providing public library services. An average of $4.31 is spent per resident on new library materials.
   For every dollar spent on SD public libraries, residents get a Return on Investment of at least $4 in programs & services used.

6. Libraries are great places for kids
   The library opens the door for imagination and inquiry.
   270,000 children & teens attended 13,000 library programs.
   2.4 million children’s materials were checked out. That’s 40% of the total circulation!

7. Library cards are a key to lifelong learning
   Find books, classes and answers to your questions—and librarians to guide your search.
   48% of South Dakotans have a library card.
   Libraries provide access to a statewide collection of 56 online reference resources.

8. Libraries are your passport to the world
   Library users have access to 3 million physical items.
   79% of SD residents have access to 133,000 digital audio and ebooks through public libraries.
   South Dakota public libraries circulated 6 million items. That’s nearly 8 items per resident!

9. Everyone is welcome
   In 2016, 2.7 million people visited South Dakota public libraries.
   That’s 42% more than tourists to Mt. Rushmore.

10. Libraries are community partners
    Dynamic libraries attract businesses and new residents to the community. Libraries are anchors for downtown revitalization and community cultural centers.
    88% of South Dakotans are served by a public library.

11. Libraries are places of opportunity
    Libraries help people of all ages and backgrounds lead better, more satisfying lives.
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Historical Statistics:

- 10,196 visitors
- 832 questions answered
- 16,202 items circulated
- 823 programs attended
- 1,772 wifi users provided
- 1,413 computer hours

Historical Library Impact:

- Welcome 10,196 visitors
- Answer 832 questions
- Circulate 16,202 items
- Host 823 program attendees
- Support 1,772 wifi users
- Provide 1,413 computer hours

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Librarians serve the community after school hours.
29 South Dakota public libraries are currently accredited. The voluntary accreditation program encourages ongoing development of quality library service in the state.

**Exemplary**
- Edith B. Siegrist Vermillion Public Library
- Faith Public/School Library
- Grace Balloch Memorial Library, Spearfish
- Rapid City Public Library

**Essential**
- Freeman Public Library
- Harrisburg Community Library
- Keystone Town Library
- Mitchell Public Library
- North Sioux City Community Library

**Enhanced**
- Hill City Public Library

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**National/Regional Comparisons FY2015**

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<th></th>
<th>SD</th>
<th>MN</th>
<th>NE</th>
<th>ND</th>
<th>WY</th>
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<tbody>
<tr>
<td><strong>Per capita</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Total Operating Revenue</td>
<td>$34.79</td>
<td>$39.71</td>
<td>$36.83</td>
<td>$28.77</td>
<td>$57.40</td>
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<tr>
<td>Total Operating Expenditures</td>
<td>$33.06</td>
<td>$39.10</td>
<td>$34.92</td>
<td>$27.40</td>
<td>$55.64</td>
<td>$37.38</td>
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<td>Collection Expenditures</td>
<td>$4.37</td>
<td>$4.75</td>
<td>$4.88</td>
<td>$3.81</td>
<td>$4.49</td>
<td>$4.21</td>
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<tr>
<td>FTE MLS Librarians per 25k pop.</td>
<td>1.5</td>
<td>2.4</td>
<td>1.8</td>
<td>1.6</td>
<td>2.6</td>
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<tr>
<td>FTE Staff per 25k pop.</td>
<td>11.6</td>
<td>9.8</td>
<td>12.7</td>
<td>9.1</td>
<td>19.5</td>
<td>11.2</td>
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<tr>
<td>Registered Users</td>
<td>0.48</td>
<td>0.7</td>
<td>0.68</td>
<td>0.4</td>
<td>0.68</td>
<td>0.55</td>
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<tr>
<td>Library Visits</td>
<td>4.9</td>
<td>4.5</td>
<td>5.3</td>
<td>3.3</td>
<td>6.1</td>
<td>4.5</td>
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<tr>
<td>Total Circulation</td>
<td>7.6</td>
<td>9.6</td>
<td>8.2</td>
<td>5.9</td>
<td>8.4</td>
<td>7.3</td>
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<tr>
<td>Program Attendance per 1k pop.</td>
<td>366</td>
<td>270</td>
<td>492</td>
<td>294</td>
<td>690</td>
<td>341</td>
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<td>Public Computer Use</td>
<td>1.5</td>
<td>0.9</td>
<td>1.3</td>
<td>0.9</td>
<td>1.5</td>
<td>1.0</td>
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<td>Public Internet Computers per 5k pop.</td>
<td>7.3</td>
<td>5.2</td>
<td>9.2</td>
<td>6.1</td>
<td>7.5</td>
<td>4.7</td>
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*Per capita population is based on unduplicated population of legal service areas.*
Library Training Institute is a program for public librarians who do not hold a degree in library studies.

The 2018 Institute will focus on Childrens and Youth Services.
Interested? Contact the SD State Library!

Thank you for supporting your local public library!

The information contained in this digest reflects the activity of South Dakota’s public libraries. State data comprises information collected and submitted via the 2017 Public Libraries Survey for the fiscal year completed December 31, 2016.

Cover: Pierre Rawlins Library (photo taken by Wynne Nafus Sayer, SD State Library)
Above: Webster Public Library (photo taken by Christopher Soukup, Ft. Sisseton)