

October 21, 2012

Proposal

Strategic Planning Process

In 2006 Dr. Mary Bushing, Montana, completed a multi-month process of gathering information, hosting focus groups and consulting with librarians and stakeholders across the state. Her final report is posted on the SDSL website under "boards" and "plans." This report served as the basis for the SDSL Strategic Plan, 2008-2013. This is also posted on our SDSL website. <http://library.sd.gov/>

Much of this plan was implemented over the past five years. Some things changed while other goals remain incomplete or not yet addressed due mainly to the state economic situation and budget freezes and cuts in the fall of 2008 and going forward until this fiscal year. With the Strategic plan ending in 2013, it is time to begin preparations for a new SDSL Strategic Plan. With this in mind, we propose that the SDSL board begin the strategic planning process with a goal of final approval of a plan by the fall of 2013.

We propose that an advisory committee be assembled representing the following stakeholders: 1) small public libraries, 2) middle-size public libraries, 3) large public libraries, 4) academic and tribal representatives, 5) K-12 schools, 6) library and technology organizations, 7) SDSL staff, 8) a SDSL board representative, 9) a state government representative, with equal representation of "east" and "west" river constituents.

A trained facilitator, preferably an experienced librarian, would need to be hired. Because of the dramatic organizational changes, and rapid transformation of the SDSL over the past five years and the critical importance of the unfinished goals from the previous plan, the SDSL recommends that Dr. Mary Bushing (Montana) be brought back to facilitate our initial sessions. The advisory committee will be charged with identifying the major goals and priorities of the State Library for the next five years. The SDSL staff will write the initial draft. Once written and reviewed by the SDSL board, selected focus groups will convene across the state to respond and offer further suggestions prior to the final report.

Timeline

Nov.-Dec. 2012- Select committee and hire consultant

First meeting of committee: convene last week of January or first week in February, 2013 in Pierre

Second Meeting: Early to Mid-March

Writing of Strategic Plan: March/April 2013

Focus groups across state: Late April/May 2013

April SDSL Board Meeting: Report on progress/comment on draft

First reading of Strategic Plan: July board meeting

Present to SDLA for comments/feedback: SDSL in Sioux Falls, Sept. 2013

Final Approval of Strategic Plan: October SDSL Board meeting

Presentation to Board of Education: Fall 2013 meeting

New 5-Year Plan posted on SDSL website: November 2013