SWOT Analysis Template

Updated: February 2023

The SWOT Analysis Template is a model for how a SWOT analysis can be done for a library. It includes space to record the strengths, weaknesses, opportunities, and threats that a library is experiencing.

Strengths (Internal)	Weaknesses (Internal)
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•	•
•	•
•	•
•	•
•	•
Opportunities (External)	**Threats (External)**
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•	•
•	•
•	•
•	•
•	•