

Strategic Plan Template

Updated: February 2023

The Strategic Plan Template is a model of how a strategic plan can be written for a library. It includes a space for the library's mission statement, the goals and strategies of the plan, and acknowledgements of the Board and planning committee members. Each library director or strategic planning committee should design their strategic plan to best work for their library.

Mission Statement

[Library's mission statement]

Goals and Strategies

Goal A

[Overall goal]

Strategies

1. [Specific strategy 1]
2. [Specific strategy 2]
3. [Specific strategy 3]

Goal B

[Overall goal]

Strategies

1. [Specific strategy 1]
2. [Specific strategy 2]
3. [Specific strategy 3]

Goal C

[Overall goal]

Strategies

1. [Specific strategy 1]
2. [Specific strategy 2]
3. [Specific strategy 3]

Goal D

[Overall goal]

Strategies

1. [Specific strategy 1]
2. [Specific strategy 2]
3. [Specific strategy 3]

Planning Committee

[Names]

Library Board

[Names]