

Thursday, September 23, 2021

Dear Parents and Young Entrepreneurs,

The Langford Public Library received a grant from Glacial Lakes Area Development as part of an initiative to help communities thrive. This initiative created opportunities for the community to come together and envision a thriving community and create achievable goals to see to that end. One of the goals that stemmed from this gathering was to be able to offer an entrepreneur program for our youth. We are grateful for the funds to be able to bring this exciting entrepreneur program to our children this year called TREP\$! In 2006, the New Jersey PTA bestowed this program with its Presidential Award! Using the abbreviation "TREP\$," this program teaches children the skills to become young entrepreneurs through a series of 75-minute workshops and with the support of their families. Because we received this grant, we are able to offer this program completely free!

This program is a favorite of parents and students alike. Children will love TREP\$ because in this program, they are given the opportunity to be treated as adults. Parents will love TREP\$ because this program will encourage professional behavior and reinforce the same positive characteristics we all work to instill in our children. TREP\$ is a real-life situation that rewards focus, determination, teamwork, creativity, communication skills and good old-fashioned hard work. Since it does not require athleticism, superior intellect, artistic talent, or a fat wallet, this wonderful opportunity is uniquely accessible to all children!

In the TREP\$ Workshops, the children enjoy participating in hands-on activities to learn the business basics of product development, business finance, marketing research, advertising, merchandising, salesmanship, and more. During TREP\$, children find themselves researching on their own initiative for their own benefit to create something that is purely theirs. Depending on the age of the participant, parents will have varying involvement in the adventure.

Unlike any other business program offered to children, TREP\$ ends with an ultimate culminating activity: The TREP\$ Marketplace, where the children come as vendors to sell their goods and services to *real* consumers for *real* money. This event will coincide with the Langford Summer Fest - on July 24th, 2021. It has been rightly said, that self-esteem cannot be given, but needs to be earned. TREP\$ is a place where all children can earn self-esteem by working hard and earning their own money. Children will learn that with passion and the right skill set, they can be successful

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entrepreneurs. As adults, we recognize that these same skills will ensure success in virtually any path they should choose.

I encourage you to watch a video about the program, which you can find online:
<https://www.trepsed.com/kick-off>

After watching the video, if you or your child think they would enjoy this program, please fill out the attached registration form, which is **REQUIRED and due by May 21, 2001**. We need to know who is participating so we can order the appropriate number of materials in time for the start of the program. No late registrations will be accepted. I strongly encourage your child to attend each workshop, as different skills will be taught each time. If a child must miss a workshop, I will work with you to help your child make up the missed workshop. There will be one day set aside as a make-up day, as well. If you have additional questions about the program please contact Nicole Hoines at the Langford Public Library. If you to go to www.TREPSed.com you can read testimonials from children, parents and administrators.

There is one workshop following the Marketplace event, to review both their successes and failures and learn how to carry those lessons forward in a positive light, as well as celebrating their accomplishments! Their business does not need to be something big or elaborate; it can be as small as a lemonade stand or dog-walking service. We want to encourage our youth to go out and experience the world and hope they return to enrich our community further. By fostering an entrepreneurial spirit in our youth, we give them the keys to not only their success, but also the success of our entire community!

Sincerely,

Nicole Hoines
Langford Public Library

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Please arrive at the Library promptly by 9:45am so we can get started with each workshop right away! Each Workshop will last approximately 75 minutes. The Make-Up Workshop is if you missed a workshop or if you want or need more help with your business.

Workshop 1 – Business Basics	Thursday, June 10, 2021 at 9:45 am
Workshop 2 – Fun with Financials	Thursday, June 17, 2021 at 9:45 am
Workshop 3 – Marketing	Thursday, June 24, 2021 at 9:45 am
Workshop 4 – Advertising (<i>business plans due</i>)	Thursday, July 1, 2021 at 9:45 am
Workshop 5 – Successful Sales (<i>ads due</i>)	Thursday, July 8, 2021 at 9:45 am
Workshop Make-Up (<i>only if missed any workshops</i>)	Thursday, July 15, 2021 at 9:45 am
Marketplace Event (<i>setup starts at 1:30pm</i>)	Saturday, July 24, 2021 3:00-5:00pm
Workshop 6 – Lessons Learned/Celebration	Thursday, July 29, 2021 at 9:45 am

In case of emergency cancellation, I will be in contact with you about alternative dates.

Any questions about the program can be directed to:

Nicole Hoines
605-493-6690
langfordlibrary@venturecomm.net