

2015

South Dakota Public Libraries DATA DIGEST



Lenmon Public Library



Beresford Public Library



IMLS visit, Brookings Public Library

snapshot

Welcome to our 2015 Public Libraries Data Digest. Now in its eighth year, the Data Digest's goal is to highlight some of the strengths and challenges within our public libraries. We are 112 strong. If one is counting branches and non-reporting community libraries, South Dakota has over 150 libraries.

The Data Digest reflects the aggregated statistics and data which we collect annually from our 112 reporting public libraries including their branches. With the assistance of the US Census department, individual public library data

is forwarded to the IMLS, Institute of Museum and Library Services. National statistics can be located at the following site: <http://1.usa.gov/1PwF8w1>.

Individuals may obtain a copy of their local public library's annual statistics by contacting the State Library or requesting a digital or print copy from your local library. Our hope is that local library boards will use this South Dakota snapshot of library services as a means to communicate to their governing bodies and to the communities they serve.

Use the Data Digest to compare with other local service assessments while

creating new goals and building toward a stronger, more deeply informed, engaged and enriched body of citizens.

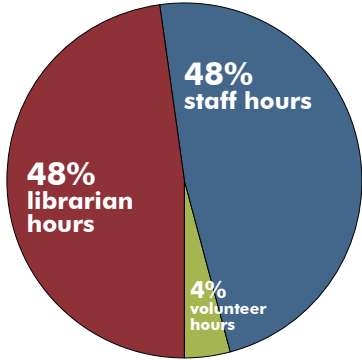
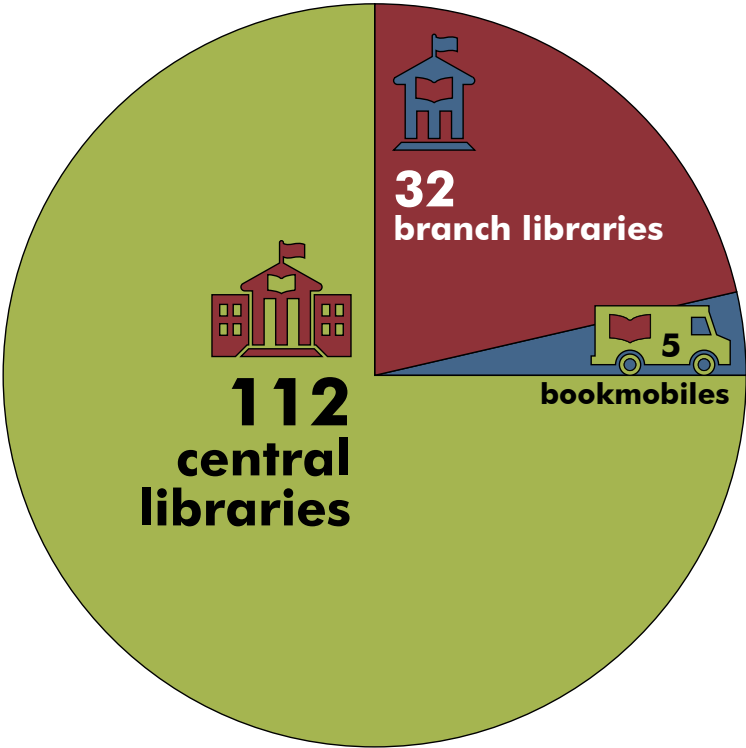
We welcome your questions and comments.

Daria Bossman

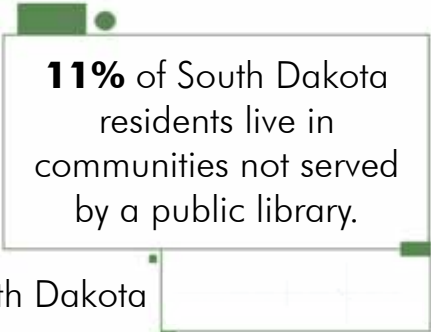
State Librarian

*Director of the Office of State Library
Department of Education*

statistics

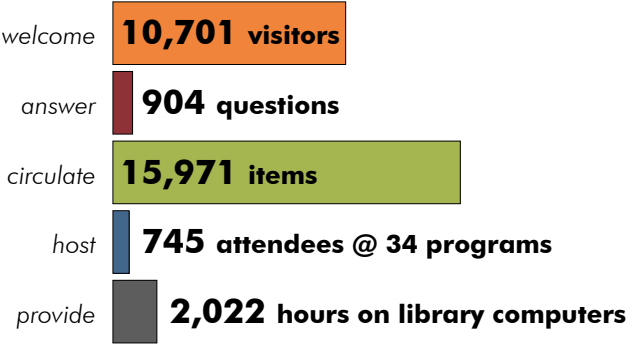


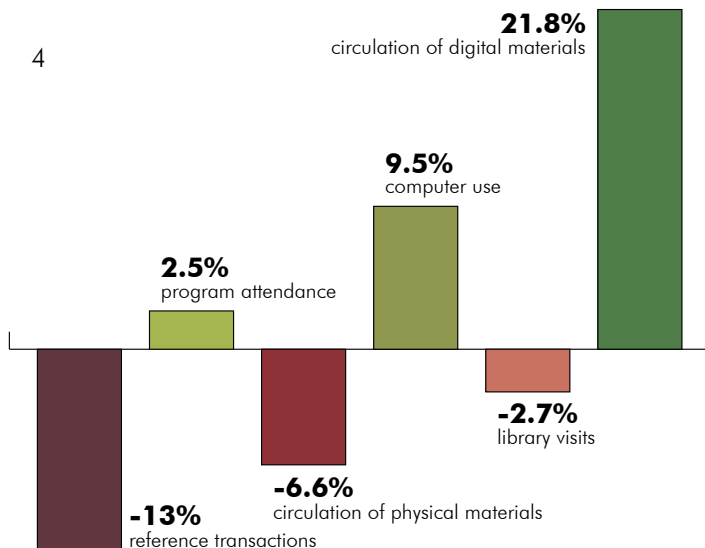
South Dakota public libraries employ 603 staff & 870 volunteers who work 15,129 hours every week.



45% of South Dakota residents own a library card.

Every day South Dakota public libraries...





Library services are changing

Between 2013 and 2014 more people attended library programs and used library technology services. With more digital content available, library users enjoy at-home access to library materials.

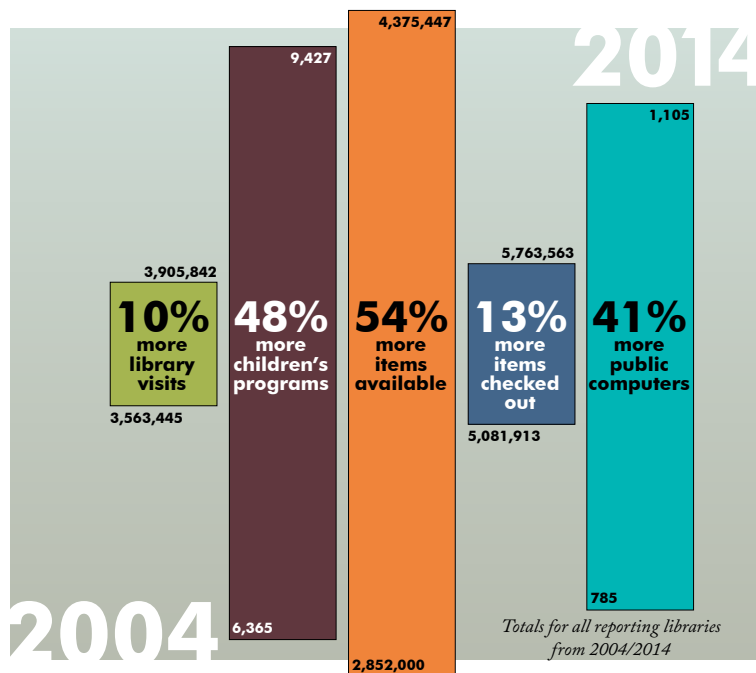
then & now

A library is the only single place you can go to learn something new, be comforted, terrified, thrilled, saddened, overjoyed, or excited all in one day. And for free.

—Amy Neftzger

Perhaps no place in any community is so totally democratic as the town library. The only entrance requirement is interest.

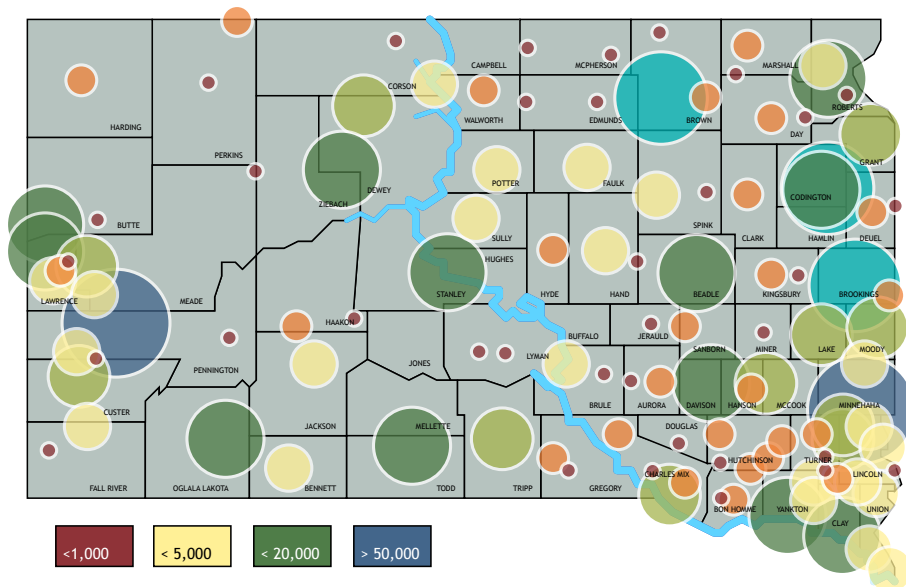
--Lady Bird Johnson



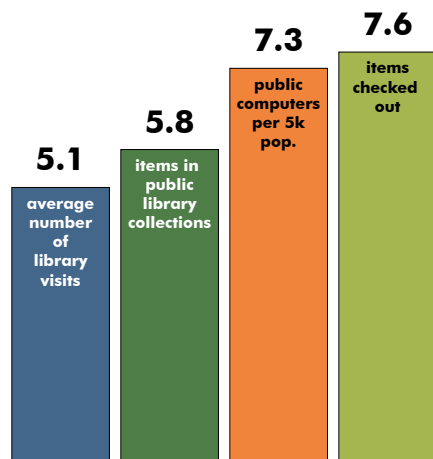
South Dakota public libraries

by population served

Half of SD public libraries serve communities of less than 2,000.



Per capita facts*



*Per capita population is based on unduplicated population of legal service areas.

The only thing that you absolutely have to know, is the location of the library.

--Albert Einstein

Dorothee Pike Memorial Library
Lake Preston
Smallest library @ 392 sq ft

Siouxland Libraries
Main Branch
Largest library @ 66,000 sq ft

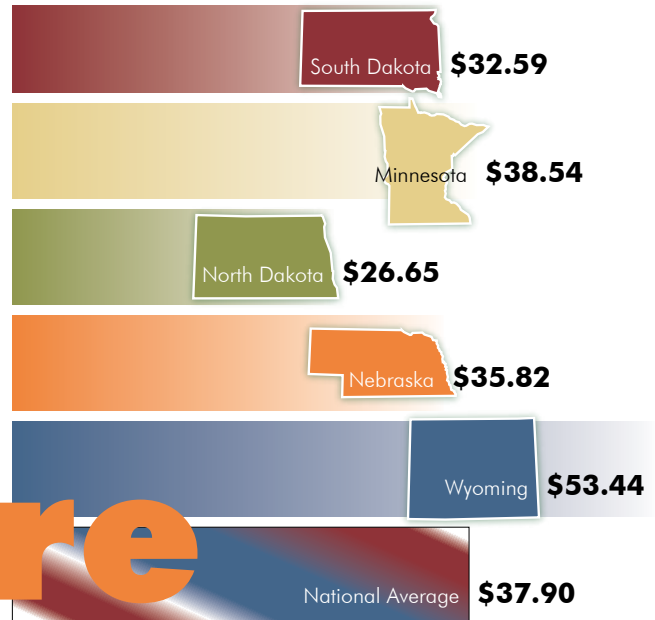
community

FY 2013 national/regional operating income

per capita comparisons*

Libraries will get you through times of no money better than money will get you through times of no libraries.

-- Anne Herbert



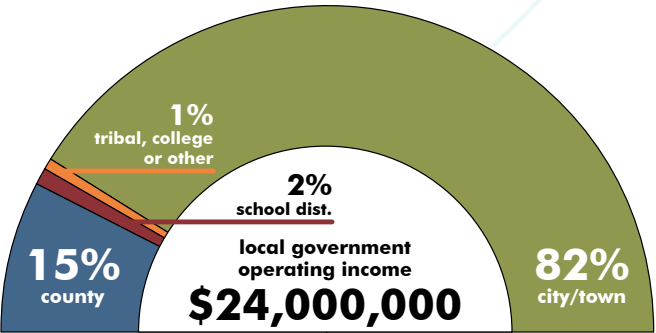
**Per capita population is based on unduplicated population of legal service areas.*

compare

FY 2013 national & regional per capita comparisons**	SD	MN	ND	NE	WY	Nat'l
Operating expenses	\$31.69	\$37.37	\$25.13	\$33.76	\$54.01	\$35.96
Print materials	\$3.86	\$2.75	\$3.60	\$3.85	\$4.27	\$2.54
Library visits	5.44	4.71	3.45	5.66	6.30	4.79
Registered users	.54	.79	.43	.68	.66	.57
Total circulation	9.47	10.12	6.51	8.75	8.65	7.78
Public internet computers/ 5,000 population	6.72	5.55	5.68	9.67	7.48	4.57

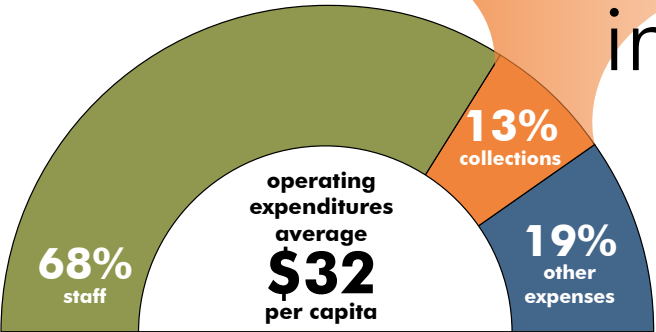
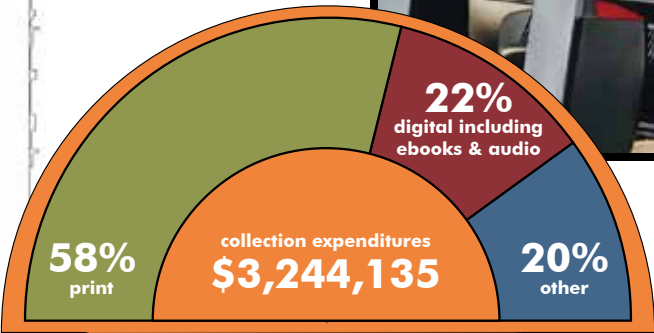
***Institute of Museum and Library Services, Public Libraries Survey, FY2013*

95% of South Dakota public libraries' revenue comes from local governments.



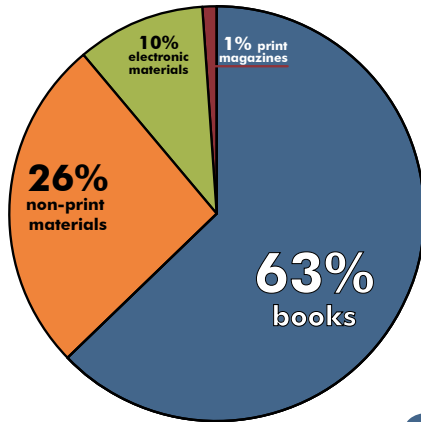
*Library staff,
Beresford Public Library*

South Dakota public libraries spent **\$4.26** in new library materials per resident.



income & expenses

6 million items circulated



33% of total circulation is children's books.

*RIGHT: Shayna Monnens,
Youth Services Librarian, Spearfish*

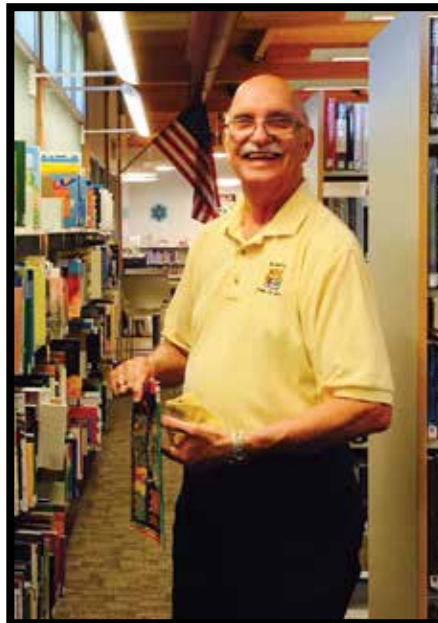
*BELOW: Jerald Goehring, Library Assistant,
North Sioux City Public Library*

services

SD libraries are open an average of **35** hours per week.

The most important asset of any library goes home at night—the library staff.

-- Timothy Healy



How important are these library services to you and your family?

Among Americans ages 16+ who have ever used a public library or had a household member use a public library, the percentage who say these services are...

	Very Important	Somewhat Important
Books and media	54	27
Librarian assistance	44	32
Having a quiet, safe place	51	24
Research resources	47	25
Programs for youth	45	24
Internet, computers, printers	33	25
Programs for adults	28	30
Help applying for gov't services	29	24
Help finding, applying for job	30	21

Pew Research Center's Library Services Survey, 2013



programs @ your library

12,440 program events in SD public libraries.

11% more programs than last year.

12% more young adults attended programs than last year.

22 average attendees per program.

88% libraries hosted summer reading programs.

More than 11,000 people served by one-to-one programs such as homebound delivery, test proctoring and tutoring.



TOP: Jackson County Library Heroes event
LEFT: Siouxland Libraries Bookwalk event
RIGHT: Emil M. Larson Library kids event

& programs

South Dakota libraries building "digitally inclusive" communities*



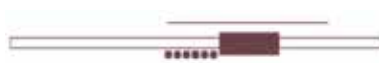
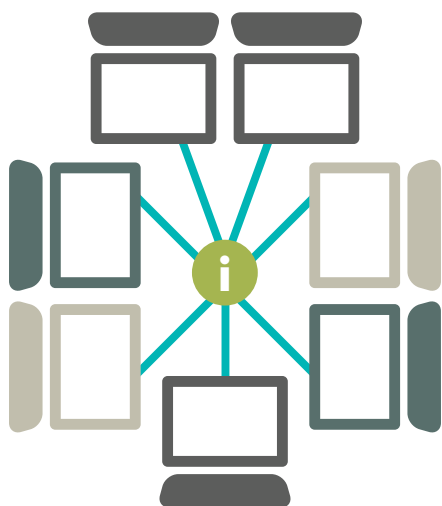
Student Sam Mertz (pictured with his father and Custer librarian Doris Ann Mertz) used Learning Express Library to study and boost his ACT score by 5 points making him eligible for more scholarships and his appointment to the Naval Academy.

SOUTH DAKOTA PUBLIC LIBRARIES



**2014 Digital Inclusion Survey*

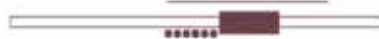
internet



7.7 average computers per public library/branch.



668 average annual # of hours each library computer used by visitors.



public computers @ your library

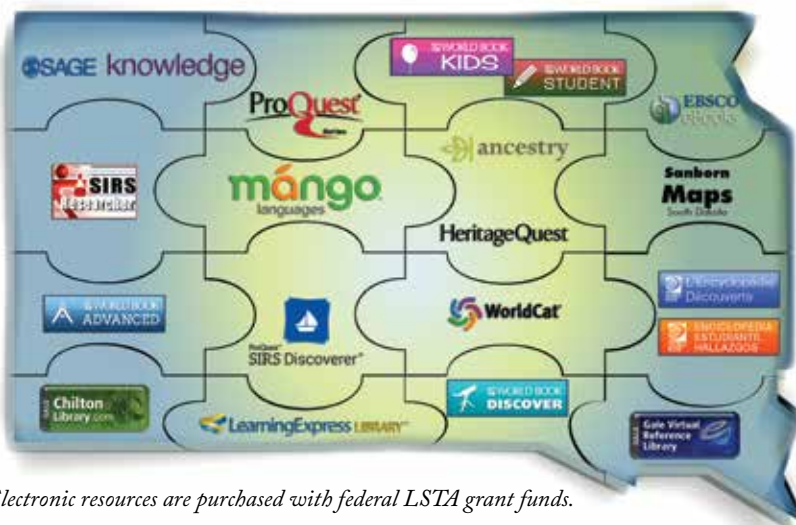
SD libraries facilitate Internet access in all kinds of ways!

83% of SD libraries have webpages where users can get library information, access their catalog, access State Library resources and even download ebooks and audio books.

42% of SD libraries provide online access to their catalogs.

Use of public access computers was up by more than 9% from the previous year.

100% of SD public libraries provide in-house access to these electronic resources through the South Dakota State Library.**



BELOW: Adults using a public terminal for research at Custer Public Library.

BELOW RIGHT: Girls playing games on educational computers at Brookings Public Library.

***Electronic resources are purchased with federal LSTA grant funds.*



connection



Scotland Public Library board members taking part in State Library training.

trustee success

Public library trustees,
your job is important to the
success of the library!

Library Board members are either appointed by the city or the county for staggered three-year terms. The function of the library board is to set policy, approve the annual budget, and hire the library director. Trustees should be local citizens who are involved in your community. It's important that they be familiar with the library's offerings, services and staff.

A good board of trustees:

- attends all meetings
- supports library policies that offer impartial service to all
- advocates for improved library service
- represents the diversity of the community
- invites new members to participate
- networks with community leaders and organizations
- complies with the legal authority under which the library operates
- knows library trends and standards

What do you have to know
to be a good library trustee?

The State Library offers many educational opportunities for trustees. This past year library trustees took part in two online programs, *Trustee Academy* and *Short Takes for Trustees*, hosted by PLA/ALA.

All library directors received information on the South Dakota Library Trustee Wiki, a resource with a wealth of information for current, new and future trustees: <http://sdstatelibrary.wikispaces.com>

Did you know?



There are more than
650 appointed trustees
in South Dakota's
112 public libraries.

26% South Dakota public
libraries have a Friends
of the Library group
or Foundation.

42% public libraries participated in the
Trustee Academy or Short Takes trainings
provided by the South Dakota State Library.

30% South Dakota public
libraries have been
accredited since 2010.

*BELOW: Trustee Judy Brisbine (far right),
from Woonsocket Community Library
participated in Jump Start 2015 in Huron.*

*LOWER LEFT: Potter County Free Library
trustees learned CPR from
local emergency professionals.*

*LOWER RIGHT: Avon Public Library
trustees and staff gather to discuss plans to
launch SD Titles to Go in their community.*



Library Institute is in its 28th year.

Public Library Institute, coordinated by the State Library, is a four-year continuing education program for public librarians, support staff and trustees of public libraries. Institute is a voluntary program for South Dakota public librarians who do not hold a degree in library studies. Students meet for a week in June to



attend classes on a South Dakota college campus and do additional coursework online between summers. Courses are led by State Library staff and guest presenters. Students who attend all four years will study the areas of administration, governance, collection development, reference, young adult and children's services.

In Summer 2015, 30 students attended Library Institute at Dakota State University. This year's studies focused on library administration and governance. Students learned about budgeting, policy making and strategic planning, South Dakota laws, and using library data for evaluation and budget requests.

Graduates of the program earn a certificate in Public Library Management.

LEFT: 2015 Library Institute Class, held at Dakota State University, Madison, SD.

RIGHT: Graduating 2015 Institute students with State Librarian, Daria Bossman, and Continuing Education Coordinator, Kathleen Slocum.

Six students graduated in 2015:

Ashley Cortney,
Edgemont Public Library

Cindy Girard,
Hill City Public Library

Edith Hooper,
Hot Springs Elementary School

Melissa Hutmacher,
Cozard Memorial Library, Chamberlain

Nina Loper,
Bison Public Library

Doris Ann Mertz,
Custer County Library



achievement

Newell Public Library



Thank you for supporting your local public library!

The information contained in this digest reflects the activity of 112 main libraries, 32 branch libraries, and 5 bookmobiles providing service in South Dakota.

State data comprises information collected and submitted via the 2015 Public Libraries Survey for public libraries' fiscal year completed December 31, 2014.



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south dakota
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