



PUBLIC LIBRARIES DATA DIGEST 2016

The 2014 Digital Inclusion Survey reports, “In an age in which books continue to exist alongside digital devices, libraries excel at blending the old with the new. When it comes to education and learning, summer reading programs for children lead all categories, with 95% of libraries offering programs.” South Dakota had almost 90% participation in the summer of 2016. “More than one-third of all libraries support GED preparations, basic literacy development, STEAM (science, technology, engineering, art and math) events, and afterschool programs.” This national report confidently asserts that in the coming decades, “communities can expect their local public library to continue building on their adaptive strengths: blending the physical and the digital, ... and enabling people to harness technology for **Education, Employment, Entrepreneurship**, individual **Empowerment** and community **Engagement**—also known as the ‘E’s of Libraries®.’” (<http://www.ala.org/advocacy/pp/e>)

Welcome to our *2016 Public Libraries Data Digest*! Now in its ninth year, our goal is to highlight some of the strengths and challenges within our South Dakota public libraries. We are 112 strong. The *Data Digest* reflects the aggregated statistics from data which we collect annually from our 112 reporting public libraries including their branches. Individual public library data is forwarded to the IMLS, Institute of Museum and Library Services in Washington D.C. National statistics can be located at the following site: <http://bit.ly/imls-pls>.

Individuals may obtain a more detailed report of your local public library’s annual statistics by contacting the State Library or requesting a digital or print copy from your local library. Our hope is that local library boards will use this South Dakota snapshot of library services as a means to communicate to their governing bodies and to the communities they serve. Use the Data Digest to compare with other local service assessments while creating new goals and building toward a stronger, more deeply informed and engaged citizenry. We welcome your questions and comments. And do ‘check us out’ on our website: <http://library.sd.gov>.

*Daria Bossman, State Librarian,
Director of the Office of State Library,
Department of Education*



South Dakota State Library

sds1 staff

welcome
10,127
visitors

answer
1,036
questions

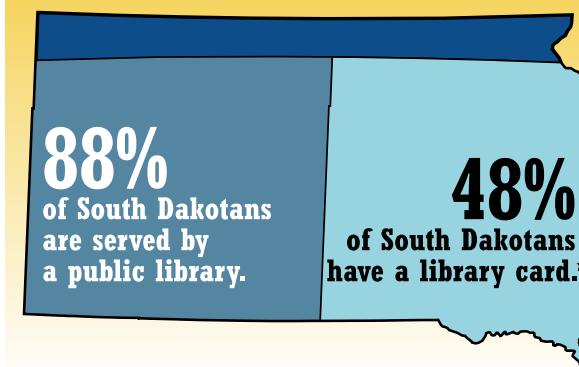
circulate
15,810
items

support
1,403
wifi users

EVERY DAY SD PUBLIC LIBRARIES

host **758** attendees at **38** programs

provide **1,515** hours on library computers



112
Central libraries

31
Branch libraries

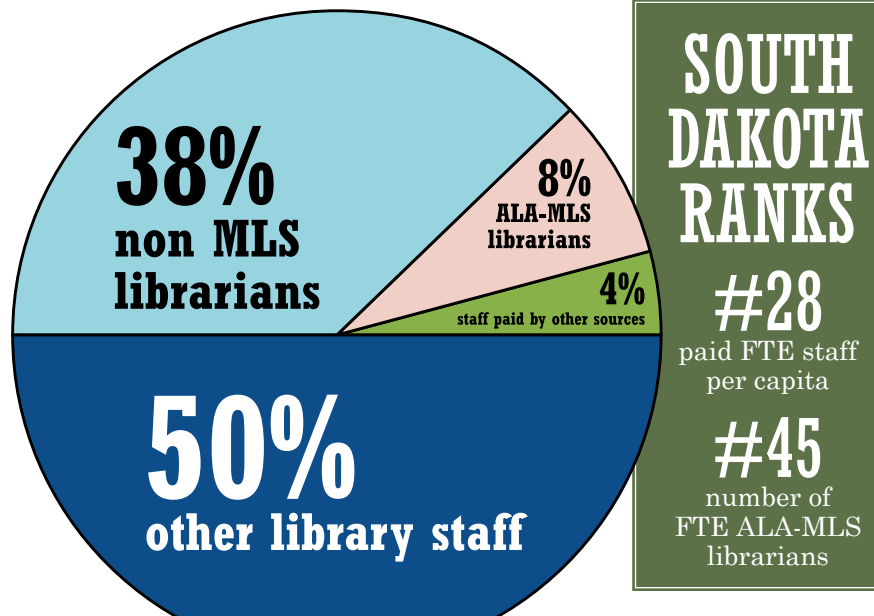
4
Bookmobiles



Nearly 600 people work in South Dakota's public libraries.

More than 1,000 people volunteered their time to SD public libraries.

Volunteers served on the library board and advisory boards, hosted fundraising events, helped with library programs and day-to-day operations.



library staff

photo credit: Philip Pioneer-Review

PER CAPITA STATISTICS

National/Regional Comparisons



Per capita

Registered Users	.5	.8	.7	.4	.7	.6
Library Visits	5.1	4.5	5.4	3.4	6.3	4.6

IMLS Public Libraries Survey FY 2014

All of the life-changingly awesome words and pictures and ideas inside your library are useless without just one word outside your library: Open.

-Mo Willems
<http://libraryquotes.org>

Per capita stats FY 2015*

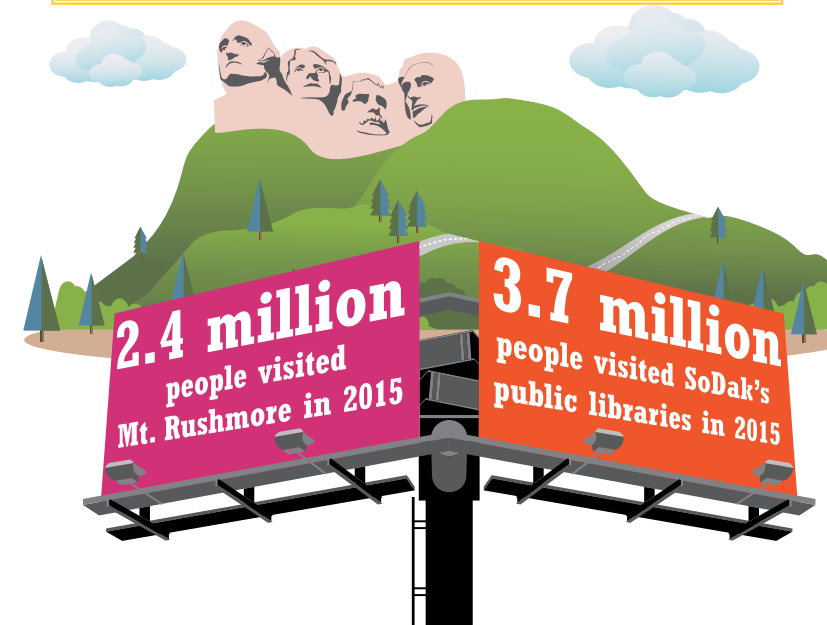
7.6
items are checked out

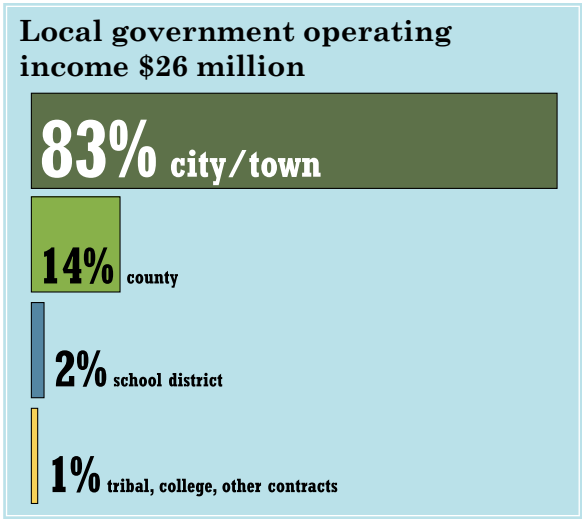
7.3
computers per 5k pop.

6.1
items in collection

4.9
library visits

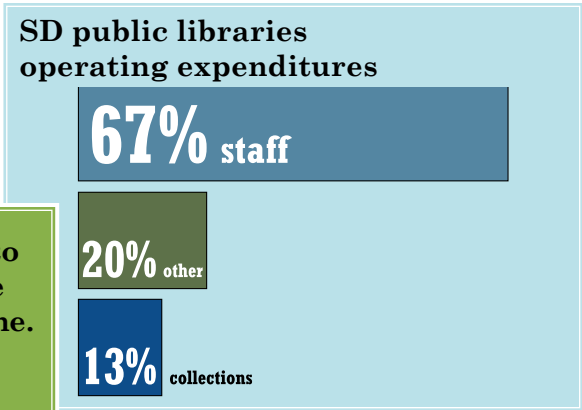
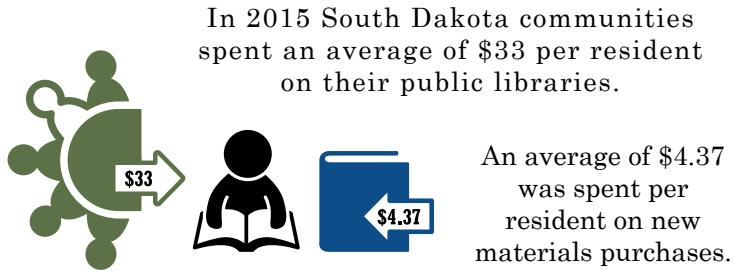
*Per capita population is based on unduplicated population of legal service areas.





When we build a public library, we don't have to pay to get in, but when we build a stadium, we have to pay the owner every time we go to a game.

-Minnesota Governor Jesse Ventura
<http://www.ilovelibraries.org>



National/Regional Comparisons

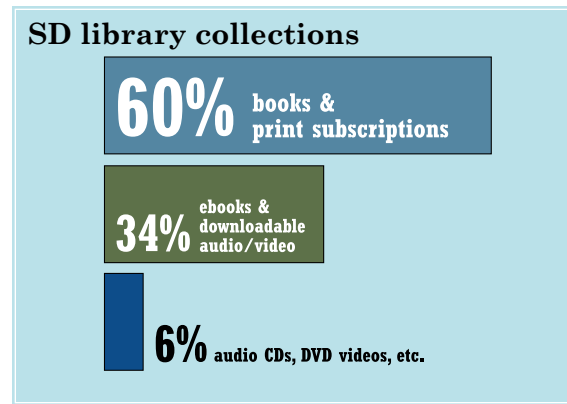
Per capita

	SD	MN	NE	ND	WY	USA
Total Operating Revenue	\$33.20	\$38.98	\$36.18	\$28.17	\$55.10	\$39.34
Total Operating Expenditures	\$31.96	\$38.14	\$33.96	\$26.66	\$54.31	\$36.96
Collection Expenditures	\$4.26	\$4.43	\$4.88	\$3.81	\$4.63	\$4.16

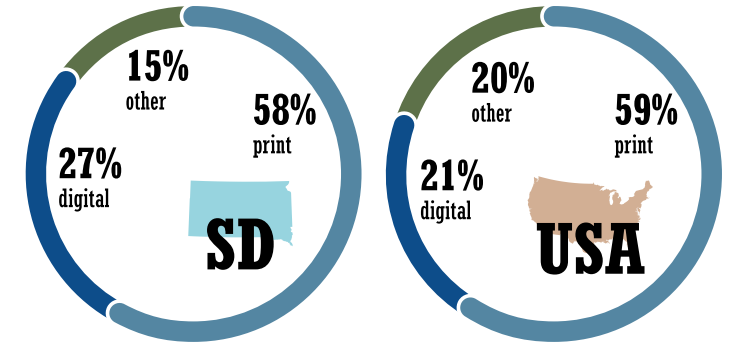
IMLS Public Libraries Survey FY 2014

expenditures

WHAT'S AT THE LIBRARY



Distribution of materials expenditures

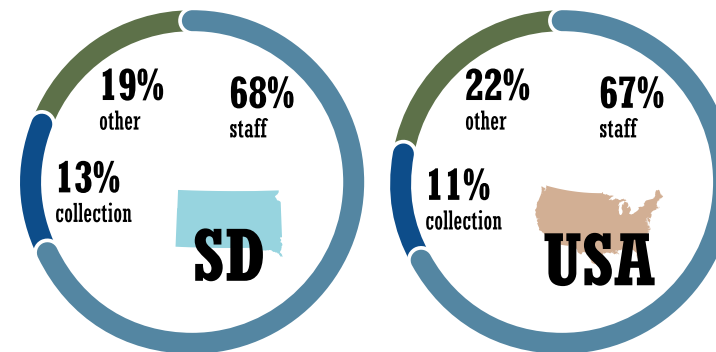


IMLS Public Libraries Survey FY 2014

Learning is the most basic currency of the knowledge economy.

-President Barack Obama
<http://www.ala.org/alsc/issuesadv/kidscampaign/kidsquotes>

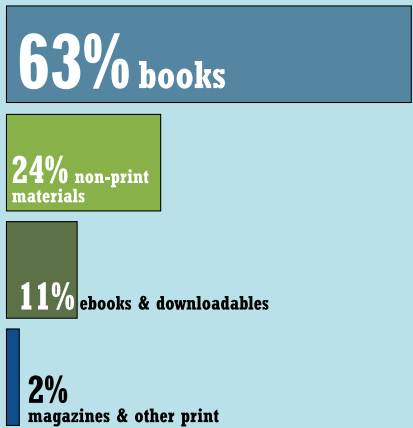
Distribution of operating expenditures



IMLS Public Libraries Survey FY 2014



Circulation by media type



South Dakotans checked out nearly 6 million items from public libraries.

Children's books make up 35% of total circulation.



R. E. Rawlins Municipal Library (Pierre)

National/Regional Comparisons

Per capita

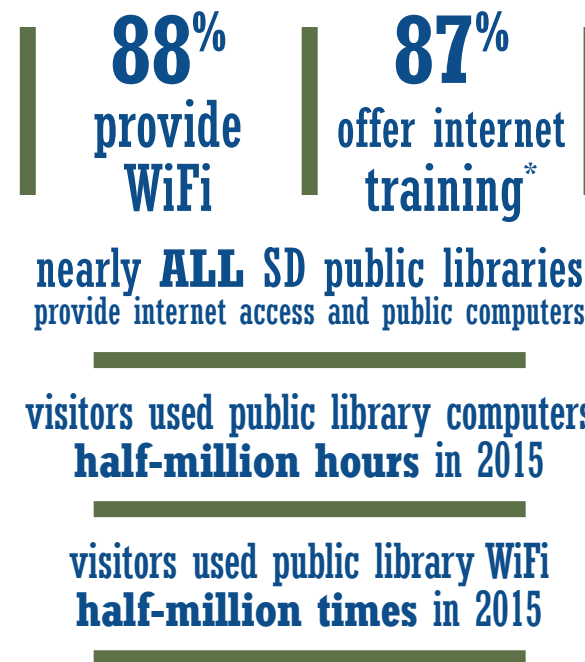
	SD	MN	NE	ND	WY	USA
Total Circulation	7.6	10.0	8.5	6.1	8.4	7.5

IMLS Public Libraries Survey FY 2014

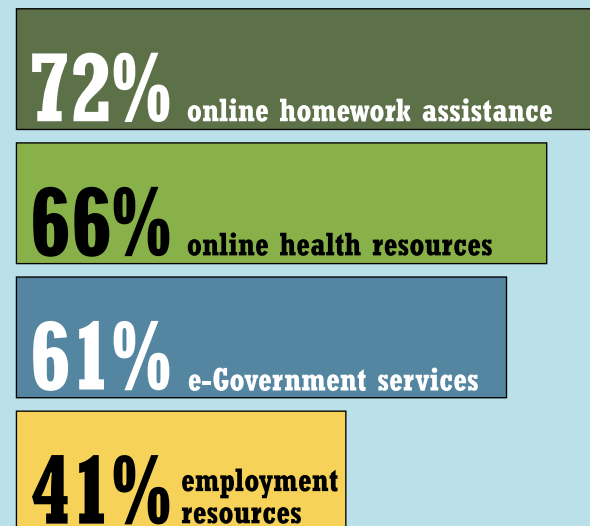
circulation

INTERNET ACCESS

Through SD public libraries all residents have access to a large collection of online newspapers & magazines, research ebooks & databases, genealogy tools, and other learning resources supported by the State Library through IMLS federal funds.



South Dakota public libraries build communities by providing access to vital digital resources. *



South Dakota ranks #9 in public access computers per capita.

National/Regional Comparisons

Per capita

	SD	MN	NE	ND	WY	USA
Public Computer Use	1.9	1.0	1.4	.9	1.6	1.1
Public Access Computers/5k pop.	7.3	5.2	9.5	6.4	7.4	4.7

IMLS Public Libraries Survey FY 2014

*2014 Digital Inclusion Survey
<http://digitalinclusion.umd.edu>



Lower Brule Community College Public Library

Library programs had an average of 20 attendees.

13,732 people were helped through one-to-one services such as test proctoring, homebound delivery, and homework help sessions.

SD Library program attendees

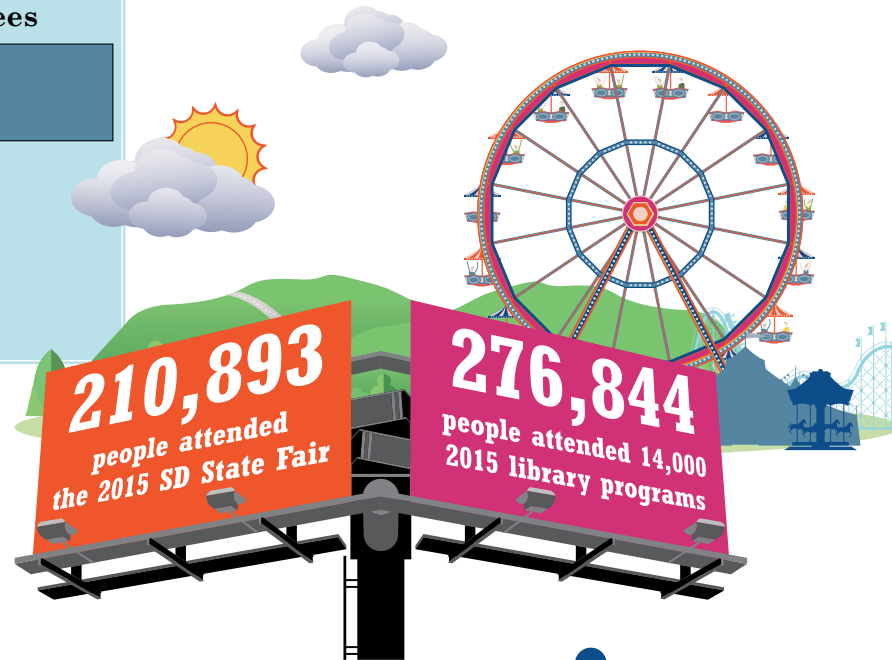
84% children

10% adults

6% young adults

Anyone who thinks this world is without magic hasn't been to a library.

-Amy Dominy
<http://libraryquotes.org>



programming

YEAR-ROUND READING

We need libraries to flourish so kids and adults have a safe haven to escape the world and explore the world all at the same time.

-Michael J. Bowler
<http://libraryquotes.org>



White Lake Community Library

92%

libraries hosted summer reading programs

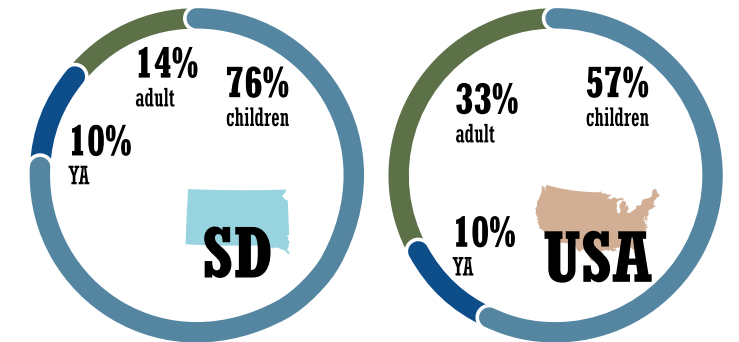
46%

libraries hosted book clubs for adults & teens



Yankton Community Library

Percentage of programs by age group



IMLS Public Libraries Survey FY 2014

National/Regional Comparisons

Per capita

	SD	MN	NE	ND	WY	USA
Total Program Attendance/1k pop.	361	258	469	279	643	332

IMLS Public Libraries Survey FY 2014



Newell Public Library

600 SD residents volunteer their time as public library trustees

If you're going to run the
ship, you have to know
how the ship runs.

-Mikal Lewis, Hill City
SDLA Trustee of the Year



Hill City Public Library

Mikal Lewis, SDLA Trustee of the Year

Upper left: Newell Public Library staff and
trustees hosted State Library presentation,
"Find the Money; Get the Grant"

Being a library trustee is more than
attending meetings!

Library trustees have an important role in
guiding the mission and policies of public
libraries. They are local citizens who are
involved in the community and know
the library's offerings, services and staff.
Trustees are enthusiastic advocates who
network with community organizations
and leaders.

The State Library provides a wealth of
information and resources through its
South Dakota Library Trustee Wiki at
sdstatelibrary.wikispaces.com.

Other educational opportunities can be
found on the State Library website, in
the Cornerstone newsletters and through
public libraries listserv messages.

trustees

ACCREDITATIONS



Newly accredited libraries were honored in front
of lawmakers, library colleagues and community
members at the Capitol Rotunda during the South
Dakota Library Association Library Legislative Day.

Accredited libraries demonstrate that they meet
important benchmarks for providing high quality
library services to their communities. Libraries
are evaluated in the following areas as outlined in
South Dakota Public Library Standards: governance,
administration, access, collections and resources,
funding, staffing, technology and public relations.



28% SD
public libraries
are accredited

8 libraries
earned 2016
accreditation

From top to bottom: Watertown Regional Library; Hill City
Library; Potter County Library; Scotland Community Library

LIBRARY TRAINING INSTITUTE



LOCATING INFORMATION IN A NEW ERA

26 librarians attended Library Institute 2016

Students from across the state attended classes in collection development, weeding, reference services, and more at Dakota State University in Madison this summer. Public Library Institute, coordinated by the State Library, is a four-year continuing education program for public librarians, support staff, and trustees of public libraries.

Institute is a voluntary program for public librarians who do not hold a degree in library studies. Students stay on campus for a week in the summer. Those who attend all four years will study the areas of administration, governance, collection development, reference, young adult and children's services.



Library Training Institute 2016 students at Dakota State University

When I attended Library Institute I started the week with colleagues and at the end of the week I left with lifelong friends.

-Former Student



State Librarian, Daria Bossman, with 2016 graduates: Kara Vehar, Scotland; Raven Christman, Lemmon; Stephanie Lorenz, Huron; Renae Lehman, Pierre; Lillie Bucholz, Sherwood

institute

CERTIFICATIONS

In 2016, 25 library directors & staff awarded certification



State Librarian, Daria Bossman, with 2016 Certification Recipients

Voluntary certification recognizes library directors and staff for upgrading their knowledge and skills through continuing education. Certificates for applicants were awarded at the SDLA conference in Watertown. An educated library staff provides better library services to the community.

Never stop learning because life never stops teaching.

-Unknown

More about public library statistics

Librarians, trustees and community leaders can use the data collected from the Public Libraries Survey to make informed decisions and to show the value that libraries add to their communities. Data for individual South Dakota public libraries can be accessed on the State Library's statistics webpage at library.sd.gov.

For advice and assistance in using SD library statistics to support your library, contact the South Dakota State Library.

Public libraries are the heart
and soul of any community.

-Mary McNear



Thank you for supporting your local public library!

*The information contained in this digest reflects the
activity of 112 main libraries, 31 branch libraries, and
4 bookmobiles providing service in South Dakota.*

*State data comprises information collected and
submitted via the 2016 Public Libraries Survey for public
libraries' fiscal year completed December 31, 2015.*



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