2020

PUBLIC LIBRARIES
DATA DIGEST

INSTITUTE *of*
Museum and **Library**
SERVICES

south dakota
STATE LIBRARY
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2020

PUBLIC LIBRARIES DATA DIGEST

Statistics in this publication represent data collected from the 2019 South Dakota Public Libraries Survey.
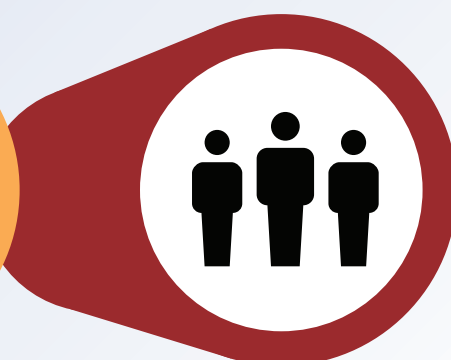
libraries are community anchors

Effective, well-resourced libraries are anchor institutions, critical to the social and economic development of our rural and metropolitan communities.

3.7 million people visited South Dakota's public libraries.

48% of **residents** in South Dakota have a **library card**.

600+ people are **employed** in South Dakota public libraries.

internet

Virtually all SD public libraries deliver **computer & internet access.**

Library **computers** used **473,000 hours**

Libraries provided free **Wi-Fi 820,000 times**

Library **websites** visited **1.6 million** times

Education. Engagement. Expertise.

Libraries have something for Everyone.

circulation

Libraries circulated more than **5.8 million physical & digital materials.**

42% are **children's materials.**

- **63%** books & other print
- **23%** non-print physical
- **14%** digital & streaming materials

access

100% of SD residents have **24/7 access to 58+ digital/online resources** for all ages & interests!

Custer County Library

69% of South Dakota's public libraries shared their collections with other libraries.

South Dakota public libraries borrowed **42,000** items.

South Dakota public libraries loaned **32,000** items.

322,000 people attended **16,000+ programs**

- **16%** adult
- **7%** YA
- **77%** children

programming

90% of libraries hosted children's **summer reading programs.**

29,000 people were helped through **one-to-one programs** like literacy activities, homework help, test proctoring, and homebound delivery.

Sherwood Memorial Library, Doland

Gregory Public Library

volunteers

- **24%** have a Friends of the Library Group
- **12%** have a library foundation
- **645** trustees
- **1500** volunteers
- dedicated **30,000 hours**

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outlets

South Dakota has **145** public library outlets.

- **30** branches
- **4** book mobiles
- **111** central libraries

population served

88% of South Dakota residents are **served** by a local public library.
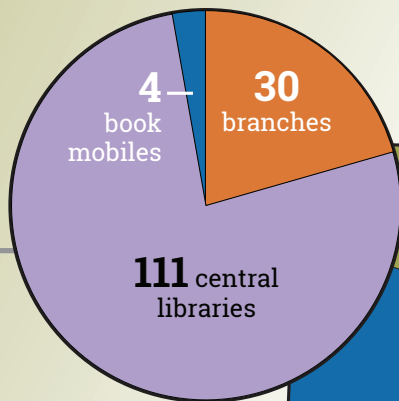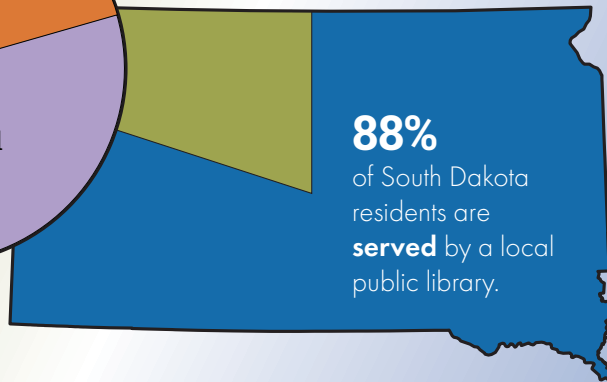
income

95% of operating income comes from **local governments.**

- **14%** county
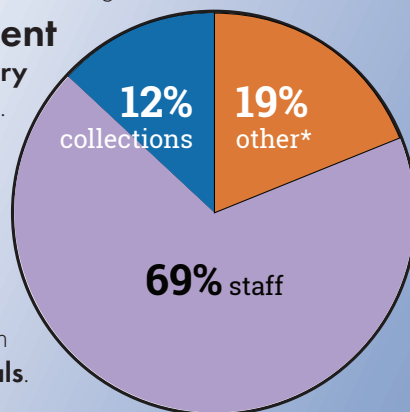- **3%** school district/other
- **83%** city
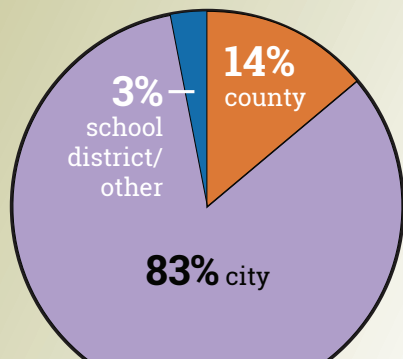
Local governments contributed **$27 million** for public library **operating revenue**.

expenditures

Communities spent an average of **$35 per resident** on **public library services**.

Libraries spent an average of **$4.33 per resident** on **new materials**.

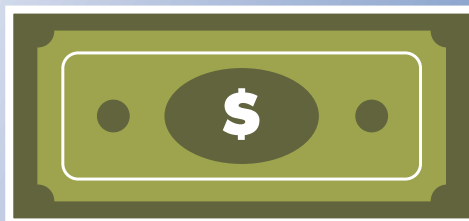- **12%** collections
- **19%** other*
- **69%** staff

*facility, utilities, supplies, etc.

For every **$1 spent** on SD public libraries, residents receive a **Return on Investment of $4** in programs & services.

$

National/Regional Comparisons
FY2018

Per capita*	SD Ranking**	SD	MN	NE	ND	WY	USA
Total Operating Revenue	34	$35.84	$42.90	$40.40	$31.30	$55.40	$43.65
Total Operating Expenditures	33	$34.44	$42.14	$38.16	$29.77	$54.34	$40.75
Collection Expenditures	27	$4.54	$4.61	$5.04	$3.94	$4.19	$4.44
FTE Staff /25,000 pop.	31	11.6	9.9	12.6	9.3	17.4	11.3
Registered Users	39	0.48	0.69	0.70	0.39	0.63	0.55
Reference Transactions	44	0.46	0.58	0.38	0.70	0.77	0.72
Library Visits	21	5.0	4.1	4.7	3.2	5.8	4.1
Total Circulation	21	7.6	9.3	8.2	5.2	7.9	6.9
Children's Circulation	14	3.1	3.8	3.9	2.1	3.0	2.4
Program Attendance /1,000 pop.	25	437	287	562	360	651	387
Public Computers /5,000 pop.	7	7.2	5.1	9.0	5.4	7.8	4.8
Public Computer Use Sessions	2	1.3	0.8	1.1	0.6	1.1	0.8
Wireless Sessions	30	1.0	1.4	2.1	2.7	0.7	1.5
OTHER RATIOS:							
MLS degreed librarians as percentage of total FTE staff	49	13%	25%	15%	20%	13%	24%
User sessions per public computer	17	871	729	593	588	711	796

*Per capita population is based on unduplicated population of legal service areas.
**Ranking includes the 50 states and the District of Columbia.

Phoebe Apperson Hearst Library, Lead

COVER PHOTO: Centerville Public Library.

Thank you for supporting your local public library!

The information contained in this digest reflects the activity of South Dakota's public libraries. State data comprises information collected and submitted via the 2020 Public Libraries Survey for the fiscal year completed December 31, 2019. All photos featured herein were shared on social media by their libraries tagged with #SDSummerReading2020.