

2012-13 ANNUAL REPORT

Serving South Dakota
100 YEARS
1913 - 2013



south dakota
STATE LIBRARY
Leadership. Innovation. Excellence.

State Library: By the numbers (FY13)

- 2,453 reference transactions
- 335,940 government documents available
- 3,181 library staff trained statewide
- 516 public, school and academic libraries served
- 1.7 million searches via State Library-provided electronic resources
- 2,172 Braille & Talking Book patrons registered
- 103,263 Braille & Talking Book items circulated

Strategic Goals

- 1) Encouraging excellence in local libraries
- 2) Providing collections to expand local reach
- 3) Serving special needs populations
- 4) Offering quality services to state agencies



Serving South Dakota for 100 years

On July 1, 1913, the South Dakota Legislature created the Free Library Commission. The State Library's first home was in the Department of History in the Capitol building. As the library continually outgrew its quarters, it moved back and forth between downtown Pierre and the Capitol. Then in 1974, the legislature appropriated \$2 million for construction of a new State Library building on the Capitol complex. Groundbreaking ceremonies were held at 800 Governors Drive on Aug. 19, 1975.

In 1993, the building was renamed the Mercedes MacKay Building, after South Dakota's longest-serving State Librarian, Mercedes MacKay (1939-1973).

After a building renovation in 2010, the South Dakota Department of Education moved into the second floor and the State Library consolidated its operations on the first floor.

The State Library supports local librarians as they navigate 21st century transitions, finding new ways to deliver content, services and programming to patrons used to fast delivery on multiple devices. Libraries provide communities of all sizes with quality resources and equal access.

The State Library has changed since its formation in 1913, but its mission remains the same: Leadership. Innovation. Excellence.

Technology: transforming the library experience

SD Titles to Go

South Dakota Titles to Go gives 78 percent of South Dakota residents access to downloadable e-books and audiobooks through their public library. The collaborative has grown from 21 libraries in 2011 to 71 libraries in 2013. Nearly half of the participating public libraries serve populations under 2,000.

To celebrate 100 years, the State Library invited OverDrive, the digital distributor of South Dakota Titles to Go, to bring their Digital Bookmobile to South Dakota for the first time. When the bookmobile visited Rawlins Municipal Library in Pierre and Watertown Regional Library in June, patrons had the opportunity to learn how to access and download popular audio and e-books to their various electronic devices.

"South Dakota Titles to Go gives libraries of all sizes access to resources they might never be able to afford on their own. Having the Digital Bookmobile visit Watertown was a wonderful opportunity for people in the northeast part of the state to learn more about this new technology," said Watertown Regional Library Director Mike Mullin.

Online Resources

South Dakota citizens have statewide access to 40 online databases. These resources are made available with LSTA (Library Services and Technology Act) funding from the Institute of Museum and Library Services. The databases are available in all public libraries, schools and academic libraries. State Library staff offer free database training statewide, both in person and via webinars. In 2013, patrons conducted 1.7 million searches.



Technology Petting Zoo: giving hands-on experience

You won't find any four-legged critters at this petting zoo. The Technology Petting Zoo is a collection of 14 Sony Readers, eight Asus Nexus 7 devices, and 27 iPads. The Zoo also has eight Nabi e-readers for children. Librarians throughout the state can check out the devices to train their staff and the public. State Library staff can also offer librarians training on checking out and downloading e-books, or using the devices in a host of other ways.

Visitors to the Technology Petting Zoo can receive training on downloading OverDrive titles or installing the OverDrive app. Spending time with a variety of e-readers and other electronic devices allows patrons and librarians a chance to get comfortable with the new technology without having to make a large local investment.

"Many of our state's libraries don't have sufficient funding to buy these devices on their own and train their staff, so the Zoo gives them valuable access," said State Library consultant Julie Erickson. "Patrons want the option of electronic access and now their local librarians are better equipped to help them."

E-Resources Challenge

The E-Resources Challenge is a ten-week self-paced course encouraging participants to explore one online database per week. Forty-six librarians, teachers, public library trustees, academic staff and volunteers finished the sixth annual challenge in 2013. A K-12 science teacher had this to say after completing the challenge: "The State Library's electronic resources are safe, accurate and reliable. They keep our tech-savvy students engaged."



School libraries supporting 21st century learning

This was the first year of the 21st Century School Library recognition program. Applicants conduct a self-assessment and provide evidence of their ability to meet South Dakota's 21st century school library guidelines. Award status is valid for a two-year period.

The recognition program identifies school libraries as Effective, Enhanced or Exemplary, based on evidence of performance in three areas:

- Place (physical and online learning environment)
- Programming
- Professionalism

Representatives of the selected libraries were honored at the annual Systems Change Conference Oct. 16-18, 2013, in Oacoma.

Congratulations to the 20 school libraries recognized by the State Library as 21st Century School Libraries. These 20 school libraries impact the educational experience of 17,197 students in the Agar-Blunt-Onida, Brookings, Douglas, Harrisburg, Huron, Meade County, Newell, Rapid City Catholic, Rapid City Area, Sioux Falls, and Watertown school districts/school systems.



Public and school librarians attend summer trainings

Public Library Institute

In June, 30 public librarians attended the Public Library Institute at Northern State University. The Public Library Institute, now in its 27th year, is a four-year program for training public librarians who do not have undergraduate or advanced degrees in library science. Librarians meet for one week in June and take two online courses during the winter months. Graduation from this program can lead to certification and local public library accreditation through the State Library. Over the course of the program, librarians receive training in administration, reference/collection development, youth resources and services, and children's services.



School Library Boot Camp

In July, 27 school librarians and educators attended the second annual School Library Boot Camp at the University of South Dakota. Boot Camp attendees represented 23 school districts serving more than 56,000 students in grades K-12. School Library Boot Camp brings together teachers, librarians and administrators to learn about 21st century libraries. Boot Camp is a joint effort of the University of South Dakota and the State Library. Participants can earn undergraduate or graduate credit toward certificate renewal or

additional endorsements. This year's focus was on multiple literacies and the Common Core. Research shows that a school library led by a certified school librarian and equipped with quality resources helps students achieve higher reading levels and overall greater academic success.

Federal funding helps support both of these annual trainings.



Read SD!: encouraging summer reading

The South Dakota Department of Education coordinated the Read SD! summer reading initiative to bolster student reading achievement during summer break. One goal of the initiative was to raise awareness of the reading loss that can occur when students are out of school for the summer.

Students were encouraged to “Grab a Book, Grow a Mind” by reading not just a certain number of books, but also reading engaging material appropriate to their skill level. An online “Find a Book” tool helped students and parents create customized reading lists based on children’s reading levels and interests.

ReadSD.com remains a valuable resource for librarians and teachers working to promote reading in their communities. During the summer, the Read South Dakota Facebook page received more than 1,300 Likes with a reach of over 35,000 people. Peak traffic on the Facebook page was during the month of July. The website was one of the top ten across the country referring users to the “Find a Book” tool. In South Dakota, “Find a Book” was utilized most often from Sioux Falls, Rapid City, Watertown, Pierre and Huron.

As part of the Read SD! initiative, families were also encouraged to join their local public library’s summer reading program, “Dig Into Reading.” The State Library is a member of the Collaborative Summer Library Program consortium, a group of 46 states that pools resources to make local summer reading programs

possible. More than 90 South Dakota libraries participated this year and served over 67,000 readers of all ages.



State publications go digital

The State Library continues to digitize state government publications. State agency collections are available on the library’s website (library.sd.gov). And with the addition of electronic links within the statewide library catalog, finding an electronic state agency report is now as easy as finding a book or video.

This year, the State Library also worked with the Secretary of State’s office to digitize all legislative manuals, or “blue books.” One project currently underway is digitizing publications from the South Dakota Department of Game, Fish, and Parks. Future projects include digitizing more state agency reports, Governor Dugaard’s budget publications and historical documents like laws and codes of the Dakota Territory.



BARD goes mobile

In 2010, the National Library Service for the Blind and Physically Handicapped (NLS) released BARD (Braille and Audio Reading Download), a website that offers patrons with visual, physical or reading disabilities the means to search and download tens of thousands of titles, including magazines.

Until the fall of 2013, NLS digital talking books could only be played on specialized devices, but now with a mobile app from Apple, books can be downloaded from BARD to iPhones, iPods and iPads. Next year the service will expand to Google's Android system.

The South Dakota Braille and Talking Book Program also continues to mail patrons thousands of audiobooks each week, annually serving nearly 2,200 South Dakotans with disabilities.



State Library Board Members

President Dr. Lesta V. Turchen, Hill City

Vice President Monte Loos, Rapid City

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Carol Rosenthal, Sioux Falls

Judy Trzynka, Watertown

Dr. Steve Willard, Belle Fourche

Dr. Sam Gingerich, Pierre, Board of Regents Representative

Daria Bossman, State Librarian

A Day in the Life ...

On a typical day, South Dakota public libraries:

- Welcome 10,715 visitors
- Circulate 18,213 items
- Answer 1,284 reference questions
- Assist 3,818 online users

For more details, see the 2012 Public Library Data Digest at www.library.sd.gov.





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